Dear Friends,

With the support of individuals like you, United Way of Tucson and Southern Arizona (UWTSA) has had a successful 2013-2014 year. We are excited to share the impact your investments have made and thanks to your commitment to building a better community, the future looks brighter than ever for our region.

Through the work made possible by you, UWTSA strives to:

• Serve as the primary catalyst to mobilize and unite the community to achieve Collective Impact;
• Identify and respond appropriately to critical community issues around the areas of Education, Income and Health;
• Secure funds and resources to accomplish our goals and objectives.

Our focus in reaching these goals is to make Southern Arizona an economically strong, safe and healthy community in which to live, work and play. We know that we can achieve more together than any of us could on our own. There is power in that understanding.

It is with the collective efforts of everyone in our community that we are making progress and for this, we Thank You.

Paul Bonavia, Chair
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President, & CEO
UniSource Energy (retired)

Dr. Louis Albert, Vice Chair
Pima Community College

Alexandra Master-Judge, Secretary
RayKroc

Christine McNamara, Treasurer
Handmaker Jewish Services, Inc.

Neal Elkel, Paul Chair Durazo, Eckel & Hawkins, PC

Tony Penn, President & CEO
United Way of Tucson and Southern Arizona

Officers:

Rob Auman, President, La Paloma Resort & Spa

John Breamond, Bremmond Company LLC

Wardell "Buck" Brown, Desert Empire District Manager, US Bank

Dede Campus-Vieira, Campus-Vieira Allstate Agency

Lynna Wood Ducenberry, Retired Attorney, Community Volunteer

Martha Furnas, GEICO

Tannya Gaxiola, The University of Arizona

John Gibson, Wells Fargo

Frank Grijskev IBEW Local 1116

Linda Hatfield, Pima Area Labor Federation, CWA Local 7900

Daisy Jenkins, Daisy Jenkins & Associates, LLC

Gregg Johnson, University of Phoenix

Gourp Kennedy, Independent Business Owner

Lisa Lowisv, Coe Communications

Steven Mankee Ludwig Kleiner & Co. PLLC

Charles E. Morrow, Lutheran Social Services of the Southwest

Jason Ott
Citi

Jennifer J. Phillips, Jennifer J. Phillips, CPA, PLLC

Adriana Kang Romero Bank of America Merrill Lynch

Mary Snyder
Town of Oro Valley

Humberto Stevens
HudBay Minerals

Crista Stone
Nextra

Dane Wolf
YMCA of Southern Arizona

Jaka Wycoff
Alara Campagna del Rio

2013/2014 Community Update
United Way of Tucson and Southern Arizona
UnitedWayTucson.org

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The volunteer-driven strategic work groups in early education (First Focus on Kids), youth development (Youth Development Coalition), income strategies (Financial Stability Partnership), and senior supports (ELDER Alliance) make decisions about how Board-allocated resources will be distributed, as well as share best practices.

The work groups are made up of volunteers and organizations committed to bettering our community by having open-minded conversations, committing to working through differences, focusing on what’s important, and shining a light on what’s working. The strategic work groups adhere to a 3-5 year funding philosophy to give agencies the needed time to ensure positive results.
Resource Development

The 2013-14 top ten Corporate Supporters of United Way’s Collective Impact Fund are listed below. United Way creates long-lasting change in our community by addressing the underlying issues that cause poverty. By investing in the Collective Impact Fund, these companies are a part of the solution. It takes everyone working together to create measurable results.

Citi
Freeport-McMoRan Inc.
GEICO
IBM Corporation
Jim Click Automotive Team
Raytheon Company
QuikTrip Corporate
Tucson Electric Power
Texas Instruments
Target Stores

United Way’s Circle of Excellence Luncheon was held on May 15, 2014, at the DoubleTree Hotel. At this event, we celebrated and recognized our Employee Campaign Leaders. Their hard work, creativity and perseverance allowed United Way to continue serving the Southern Arizona community.

Michael J. Harris Spirit of Tucson Award
Tucson Electric Power

LIVE UNITED Award
CODAC Behavioral Health Services

Partnership Award
Communication Workers of America (CWA)

All American Award
Allstate

Cornerstone Award
QuikTrip

Building a Better Community Award
Target Stores

Champions of Caring Award
Freeport-McMoRan Inc.

Young Leaders Society Company of the Year
Citi

Best Small Company
GLHN Architects & Engineers, Inc.

Best Medium Sized Company
Texas Instruments

Best Large Sized Company
GEICO

Best of the Best ECL of the Year
Gabriela Cervantes, AGM Container Controls
Youth Development Coalition

Youth Are Ready and Connected by 25

The vision for the Youth Development Coalition (YDC) is that all youth in Pima County are ready for success in college, work and life by age 21 and connected to a career by age 25. YDC is organized around two main initiatives: improving the quality of out-of-school-time programs and re-engaging older youth who are disconnected from school and work. YDC ensures that young people have access to high quality opportunities for learning and development beyond the traditional school day. With nearly 30% of young people not graduating on time, no single program can solve the problem alone. To truly have an impact, a broad partnership is required with intentional collaboration around strategies for system change. More than 50 nonprofit organizations, government agencies, schools and businesses are a part of YDC.

Quality Counts

Improving the quality of out-of-school-time programs

Quality Counts assists youth programs in providing high quality services. Supported with a research-based quality assessment tool, programs go through both a self-assessment and an external assessment process to determine their quality level at the start of the year. Program staff then work on putting an improvement plan together with focused goals and objectives. Throughout the year, they are supported with a variety of professional development opportunities. At the end of the year, they go through the assessment process again to determine where improvements have been made. In 2014, 47 programs and 175 youth workers participated in Quality Counts, serving more than 10,000 youth.
Youth on the Rise (YOTR)
Re-engaging older youth who have disconnected from school and work

YOTR leverages collective cross-sector and community-based leadership and investments of Pima County to improve pathways to education and employment for opportunity youth ages 16-19 who have dropped out of high school.

YOTR partners break down siloed systems and establish sustainable reforms to improve three outcomes for opportunity youth:

- High school graduation or GED attainment
- Post-secondary enrollment and credential completion
- Workforce readiness and gainful employment

United Way was awarded a $600,000 grant from the Opportunity Youth Incentive Fund of Aspen Institute’s Forum for Community Solutions, requiring a $500,000 match to be raised. The San Francisco Community Foundation has already granted $285,000 in match funding.

Every $1 Donated = $1.65 in additional support for youth
Senior Impact Coalition & ELDER Alliance

Maximizing overall health, activity and independent living for older adults

These groups are making the greater Tucson region into a model community for all ages. The Coalition and Alliance are taking a policy level and neighborhood-based approach, involving older adults to remain active members of their community. Elders are the driving force behind decisions made that impact their ability to age successfully in their homes and communities. UWTSA facilitates community meetings to highlight best practices and collaboratively monitor progress.

- Enabled 8,273 vulnerable seniors to remain at home with supportive services
- Supported seniors and families through 155,997 hours of needed service by 4,725 active senior volunteers
- Mobilized four communities to engage more than 3,360 seniors to solve local community problems and affect policy and program changes
Partners include:

AARP Arizona
Alzheimer’s Association
American Lung Association
Arizona Center on Aging
CareMore
Casa Community Services
Catalina In Home Care
City of Tucson Housing and Community Development Department
Community Foundation for Southern Arizona
Flowing Wells School District
Interfaith Community Services
iTNGreaterTucson
Jewish Family and Children’s Services of Southern Arizona
Life Work Transitions
Lutheran Social Services of the Southwest
Our Family Services
Pima Community College
Pima Council on Aging
Pima County Health Department
Pima County Public Libraries
Pima County Neighborhood Reinvestment Program
St Luke’s Home, Inc.
Southern Arizona Legal Aid, Inc.
Sunrise Neighborhood Assistance Program
TMC Senior Services
Town of Marana
University of Arizona
Walgreens

Every $1 Donated = $4.37 in additional support for seniors
Financial Stability Partnership
Helping Families Achieve Financial Stability

Many hard working residents of Southern Arizona are living below a sustainable income level, struggling to make ends meet. United Way’s Financial Stability Partnership is working to link these individuals and families to resources and opportunities that can lead to greater financial well-being. The Partnership determines funding priorities, strategically investing in initiatives that support long-term goals. United Way, working with community partners, conducts programs such as Volunteer Income Tax Assistance (VITA), Youth Prosperity Program and the Family Stability Project to avert crisis and build assets.

• Prepared 14,551 income tax returns for families with 457 volunteers in 10 Arizona counties
• Assisted in returning $21.7 million in federal tax refunds to Arizona families, fueling the local economy
• Helped 5,635 families become more financially stable and meet basic needs

Every $1 Donated = $2.00 in Financial Stability support

The Volunteer Income Tax Assistance (VITA) Task Force of Arizona has increased outreach efforts to connect low income tax payers to free tax assistance.

The VITA Task Force of Arizona includes:

United Way of Tucson and Southern Arizona          United Way of Yuma County
United Way of Northern Arizona                     Catholic Community Services
United Way of Pinal County
2014 VITA results:
- 457 volunteers
- 10 counties
  - Pima
  - Pinal
  - Yuma
  - Cochise
  - Graham
  - Coconino
  - Navajo
  - Gila
  - Apache
- Total federal refunds $ 21.7M, including $10.6M in Earned Income Tax Credit
- Total number of returns: 14,551

Partners include:
- KARE
- Chicancos Por La Causa, Inc
- Tucson Federal Credit Union
- University of Arizona
- Take Charge America Institute
- Valley Assistance Services, Inc
- Pio Decimo Center
- Tucson Electric Power
- Primavera Foundation
- Citi
- Pima Community College
- Our Family Services
- Catholic Social Services
- DIRECT Center for Independence
- Community Outreach Program for the Deaf
- Money Management International
- Pima County Community Services
- Community Investment Corporation
- Tucson Urban League
- Live the Solution
- Southwest Fair Housing Council
- Vantage West Credit Union
- LeCroy & Milligan Associates, Inc
- Old Pueblo Community Services
- Jewish Family & Children’s Services
- Interfaith Community Services
- Pima County Libraries
- Pima County Community Development
- Arizona Dept of Revenue

TMM Family Services, Inc
- Community Food Bank of Tucson and Southern Arizona
- Tucson Association of Realtors
- JobPath, Inc
- City of Tucson
- Internal Revenue Service
- Tucson Indian Center
- Pima County
- Better Business Bureau
- Literacy Connects
- Lutheran Social Services of the Southwest
- Tohono O’odham Nation
- The Salvation Army
- United Food and Commercial Workers Local 99
- International Sonoran Desert Alliance
- Southern Arizona Legal Aid, Inc
- Bank of America
- JPMorgan Chase & Co.
- Northern Trust
- Goodwill of Southern Arizona
- Freeport - McMoRan, Inc
- Intuit
- Walmart
First Focus on Kids (FFK)

Help children 0 - 8 and their families get ready for school and set for life

FFK is a successful early childhood collaboration in Arizona with more than 150 community volunteers. FFK’s broad range of strategies improves the well being and school readiness of children in Pima County. The coalition helps guide strategic thinking and prioritizes both short- and long-range goals for improving the early education system in Southern Arizona.

United Way and community partners work to fill gaps and increase opportunities for children and families in Tucson and Southern Arizona. Together, we have implemented strategies to increase quality in childcare centers and increase reading proficiency. As a result, more than 194 centers and home care providers have achieved a 3-, 4- or 5- star level rating.

- Promoted learning for 9,986 children in child care settings striving to improve quality and increase school readiness
- Gave 79,879 books to children, as well as tips to families for reading to their children at home, to promote early literacy skills
• Guided 4,924 high risk families in the community or at home to increase positive parenting skills and prevent child abuse

• Educated 5,050 early childhood teachers on early education best practices to increase child readiness for school and life

Every $1 Donated = $12.04 in Early Education Support

Partners include:

Amphitheater Public Schools
Arizona Child Care Association
Reach Out and Read Southern Arizona
Brain Injury Alliance of Arizona
Casa de los Ninos
Child & Family Resources, Inc.
Bureau of Child Care Licensing
Child-Parent Centers
Children’s Action Alliance
Community Extension Programs, Inc.
Diamond Foundation
Department of Economic Security
Desert Survivors
Early Literacy Volunteer
Easter Seals Blake Foundation
Early Childhood Development Group
Emerge! Center Against Domestic Abuse
First Things First
Flowing Wells School District
Freeport-McMoran, Inc.
Helping Hands for Single Moms
Helios Education Foundation
Southern Arizona Association for the Education of Young Children
La Frontera
LeCroy & Milligan Associates, Inc.
Literacy Connects
Make Way for Books
Mealtime Connections, LLC
Mulcahy YMCA
Nourish, LLC
Office of the Pima County School Superintendent
Outer Limits School
Parent Aid
Pima Community College
Pima Community College-Adult Education
Pima County Health Department
Pima County Public Libraries
Pio Decimo Center
Project Amor
Sunnyside School District
Sahuarita School District
Stone Canyon Community Foundation
T.E.A.C.H.
Teen Outreach Pregnancy Services
The Parent Connection
Tohono O’odham Community College
Tucson Jewish Community Center
Tucson Nursery School
Tucson Unified School District
TUSD, Teenage Parent High School
University of Arizona Cooperative Extension
University of Arizona College of Education
University of Arizona Cooperative Extension
University of Arizona Family Studies & Human Development
Vail School District
YMCA of Southern Arizona
Leadership Giving Affinity Groups

Young Leaders Society
Young Leaders Society (YLS) is an organization of passionate, young professionals who are actively seeking ways to connect, serve and lead to make a positive and lasting impact throughout our community.

YLS members are professionals in their 20s, 30s and 40s who invest at least $500 in United Way each year and who seek to advocate for and engage with United Way’s mission in our community.

Women Leading United
Founded and led by women, Women Leading United (WLU) recognizes the enormous power and influence of women in philanthropy. Over the past 10 years, 55,000 women leaders across America have collectively raised $1 billion for their local communities. Women have historically been leaders of social change through their steadfast commitments of time, ingenuity and financial resources. Women Leading United is a powerful network inspiring women to be role models of generosity, advocates for important causes and volunteers for change.

- Raised $10,485 for Read On Tucson
- Distributed 10,800 self-selected books to Tucson area First graders
- Set up small libraries at CODAC lobbies
- Served as volunteer readers in school classrooms
- Conducted a book fair at Barnes and Noble

Tocqueville Society
For 30 years, Tocqueville Society has transformed lives through individual philanthropy. Tocqueville Society members, with a minimum annual commitment of $10,000, have ensured children and youth succeed, families achieve financial independence, children and seniors stay healthy and basic needs are met. The Tocqueville Society’s impact is powerful and lasting, creating a better community for all.
Top Distributions from United Way of Tucson and Southern Arizona

$2,000,000+
Child & Family Resources, Inc
Easter Seals Blake Foundation

$200,000 - $399,999
The Parent Connection/Arizona’s Children Association
University of Arizona

$100,000 - $199,999
Casa de los Ninos
Community Health Charities
Tucson Unified School District
Parent Aid Child Abuse Prevention Center
Pima Community College
Early Childhood Development Group
Make Way for Books
Pima Council on Aging
Tohono O’odham Community College
Community Food Bank

$70,000 - $99,999
Marana Unified School District
Southern Arizona Association for the Education of Young Children
Boys & Girls Clubs of Tucson

$50,000 - $69,999
Our Family Services, Inc.
American Red Cross
Southwest Human Development
Literacy Connects
Gospel Rescue Mission of Tucson
Catholic Community Services
National Math and Science Initiatives
Sahuarita Unified School District
Old Pueblo Community Services

$30,000 - $49,999
YMCA of Southern Arizona
Catholic Community Services
Habitat for Humanity Tucson
Davis-Monthan Programs
Community Foundation for Southern Arizona
Interfaith Community Services
Tucson Urban League
Youth On Their Own
The Apple Tree Learning Centers LLC
American Cancer Society - Tucson

$20,000 - $29,999
Catholic Community Services in Southern Arizona
Old Spanish Trail Christian Preschool
Outer Limits School
Lutheran Social Services SW
Jewish Family & Children’s Services
Pio Decimo Center
The Forum for Youth Investment
Society of St. Vincent de Paul/Tucson
St Elizabeth of Hungary Clinic
Ronald McDonald House Charities of Southern Arizona
SUSD Educational Enrichment Foundation
EMERGE! Center Against Domestic Abuse
Hands of Hope

$10,000 - $19,999
KIDCO - City of Tucson Parks and Recreation
La Frontera
Kids Forever Prince, LLC
Flowing Wells Extension Program, Inc

Wounded Warrior Project
Angel Charity for Children, Inc.
Girl Scouts of Southern Arizona
Catalina Council, Boy Scouts of America
Higher Ground Resource Center
University Medical Center Foundation
Sonshine Preschool
Jimmy Jet Foundation
Wings on Words
Tucson Nursery School
Desert Spring Children’s Center
Primavera Foundation
Little Sprout Child Care Learning Center
Community Outreach Program for the Deaf
Young Explorers Schools
Tucson Nursery School
San Miguel High School
DIRECT Center for Independence
Pima County Regional Support Center
Carondelet Foundation
The Salvation Army - Tucson
Big Brothers Big Sisters
Catholic Community Services of Southern Arizona
Children’s Museum Tucson
Arizona Youth Partnership
Caregiver Consortium
Casa Maria Free Kitchen
Casa Community Services
American Heart Association - Tucson
Southeast Arizona Food Bank
YWCA Tucson

Total Expenses $15,830,638

Total Income $16,891,022

20% Donor Designations $3,173,722
66% Community Impact, Allocations and Grants $10,483,827
4% Management & General

Facilities to Non-profits $584,833

2% Investment Income $218,368

Investment Income $218,368

47% Federal & Other Government Grants $7,823,759

46% Contributions, Grants and Donor Designations $7,741,978

Program Fees & Other $306,312

Rent Revenue $728,117

Net assets at June, 30, 2014 totaled $10,115,747 and included unrestricted, temporarily restricted and permanently restricted net assets.
Volunteer

The Volunteer Center engages individuals, families, and teams in meaningful volunteer roles that make a measurable difference in the quality of life for people in the communities we serve. Our key stakeholders are volunteers, nonprofits, schools, hospitals, volunteer professionals (managers and coordinators), nonprofit board members and corporate employee volunteer teams.

DAYS OF CARING 2014:

Thousands of Volunteers
Hundreds of Projects
Many Events

Wells Fargo  IBM  Texas Instruments

Desert Diamond Casino & Entertainment  TEP  Tucson Electric Power

Arizona Lottery  The Westin La Paloma Resort & Spa  simply bits

Cox  Geico  CPSA  (Community Partnership of Southern Arizona, Regional Behavioral Health Authority)