UNITING a force against poverty

2014/15 Community Update

United Way of Tucson and Southern Arizona
Dear Friends,

Because of YOU, we can say we had another great year Uniting a Force Against Poverty.

We all win when a child succeeds in school, a neighborhood turns around, families have good health and workers have solid jobs. On behalf of the thousands of people you helped right here in our community, we want to say thank YOU.

As we near our 95th year serving Tucson and Southern Arizona, we want to continue focusing on the root causes of poverty in our community that lead to hunger, crime, homelessness, drug abuse, unemployment and school absenteeism. These things affect us all in one way or another and we all know people – friends, neighbors, family members, coworkers – who have been impacted by some of these challenges.

For every dollar you invested in United Way’s Collective Impact Fund, we were able to leverage $5.24 in local, state and federal grants in addition to volunteer support. Community leaders from throughout Southern Arizona came together to recommend where to allocate these funds through a comprehensive assessment process. Any program or initiative receiving United Way funding is held accountable to quantifiable results and measurements as well as a list of standards.

Thank you for your trust and for joining us in the fight against poverty in our region.

Tony Penn,
President & CEO

CODAC Health • Recovery • Wellness
Community Partners, Inc.
Freeport-McMoRan, Inc.
Health Net of Arizona, Inc.
Jim Click Automotive Team
LeCroy & Milligan Associates, Inc.
NOVA Financial and Insurance Services
Pima Community College Presidents
Precision Toyota
Raskob Kambourian
Raytheon
Rusing, Lopez & Lizardi
Simply Bits
The Ashton Company, Inc.
Wells Fargo
The Westin La Paloma Resort and Spa
<table>
<thead>
<tr>
<th>Revenue Category</th>
<th>Total Revenue $17,010,721</th>
<th>Total Expenses $16,024,755</th>
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<tbody>
<tr>
<td>Program Fees &amp; Other</td>
<td>$1,289,607</td>
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<tr>
<td>Donor Designations</td>
<td>$2,984,185</td>
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<tr>
<td>Management &amp; General</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Contributions, Grants &amp; Donor Designations</td>
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<td>Collective Impact</td>
<td>$11,287,188</td>
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<td>Government Contracts</td>
<td>$7,122,262</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$17,010,721</strong></td>
<td><strong>$16,024,755</strong></td>
</tr>
</tbody>
</table>

**COMMUNITY CHAMPIONS**

- Bike Cross Bike Share of Arizona
- Combine, Inc.
- Caring for Children
- CHI
- CDHAC Health + Recovery + Wellness
- Community Partners, Inc.
- CDS Communications
- Crayola
- Desert Diamond Casino
- Desert Mercantile Group
- DESCO
- Health Net of Arizona, Inc.
- Helios Education Foundation
- Home Depot
- IBM
- Jim Click Automotive Team
- LeCroy & Willig Associates, Inc.
- MDHA Financial and Insurance Services
- Ohio Children’s Foundation
- Paca Community Colleges Presidents
- Pizza Hut
- Precision Toyota
- QuikTrip
- Raytheon
- Raytheon, Cooper & Lizardi
- Simply BZ
- Texas Children’s Hospital
- Texas Instruments
- The Airline Company, Inc.
- Tucson Medical Center
- Tucson Electric Power
- United Healthcare
- Wells Fargo
- The Westin La Paloma Resort and Spa

Thank you, Howard Stewart, for your investment in advancing the common good in our community. Howard has led AGM Container Controls in a Gold Campaign over the last 18 years. With 70% employee participation and increased fundraising going year after year, AGM inspires hope and creates opportunities for a better tomorrow.
Kim was pregnant
When Kim had her second son, Spencer, he was diagnosed with Down Syndrome. During this time, Jeff lost his job, and beginning college and losing health care were looming challenges.

Kim and Jeff are not working
When Kim and Jeff’s son, Kevin, was beginning to look at colleges and lose health insurance, they turned to United Way for help. United Way’s Financial Stability Partnership (FSP) case managers helped Kim and Jeff access federal and state child care subsidies, Medicaid, and the Earned Income Tax Credit.

Spencer finds help
Finding quality assistance to welcome and help Spencer was difficult, until she learned about United Way’s work with First Focus on Kids (FFK) and afterschool programs. United Way’s FFK coalition improves the well-being and school readiness of Pima County’s most at-risk children, including Spencer.

Family Tax Assistance
As Kevin applied to college, Kim and Jeff received help from United Way’s Financial Stability Partnership (FSP) and Navigator programs. While Kim and Jeff were getting low income financial help, they also received help from the Arizona 529 Plan. United Way’s FSP case manager helped Kim and Jeff connect with the Arizona 529 Plan, which provided $1,000 to help with college costs. As a result of this support, Kim and Jeff were able to save enough money for Kevin to attend college.

Kevin applies to college
Kevin was a junior in high school looking at perspective colleges. He was able to receive free financial services and resources through United Way’s Youth Prosperity Program that provides these resources for youth and their families to access post-secondary education. Kevin attended one meeting after another, even when his parents could not make it, to learn about financial options for paying for college.

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Grandpa Comes To Town
During this time, Jeff’s father moved to a nearby apartment to provide support to Jeff and his family. United Way’s ELDER Alliance provided home care services, including taking Spencer to the grocery store and doctor’s appointments. United Way’s End of Life Care Coalition also helped Jeff and Kim make decisions about end-of-life care for grandpa.

Looking Back
Things are much different now for Kim, Jeff and their family. Kim’s older son, Kevin, is a new graduate of college with plans to work in finance. Jeff is working full-time and planning to retire early. As for Kim, she has been involved in her family’s garden, which she considers to be her job. She is grateful to United Way for providing the financial stability and support that made this possible.

When you invest in United Way, YOU help families like Kim’s...
United Way Donations Helped Seniors Remain Healthy and Active

• Enabled 7,464 vulnerable seniors to remain at home with supportive services
• Supported seniors and their families with 155,997 hours of needed services from 4,725 active senior volunteers helping 4,967 seniors remain at home
• Mobilized four communities and 3,200 seniors to solve local problems and affect policy and program changes

United Way Donations Helped Young Children Prepare for School and Life

• Promoted learning for 9,415 children, improving the quality of child care and ensuring school readiness
• Gave 88,102 books with reading tips to families promoting early literacy skills
• Educated 4,104 early childhood teachers on early education best practices to increase children’s readiness for school and life

United Way Donations Helped Youth Prepare for College, Work and Life

• Engaged 12,145 youth in quality after-school programs
• Developed new skills and competencies of 3,660 youth, so they are better prepared for college, work and life
• Increased nutrition awareness and physical activity for 2,720 youth
• Launched Cradle to Career, which brings together resources, courageous leadership and innovation to help students improve in key benchmarks along their pathway to adulthood

United Way Donations Helped Families Achieve Financially Stability

• Prepared 15,063 income tax returns for families with 460 volunteers in 10 Arizona counties
• Brought in $25.2 million in tax refunds to bolster family finances and fuel the economy
• Helped 13,457 families become more financially stable to meet their basic needs
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United Way of Tucson and Southern Arizona

330 N. Commerce Park Loop,
Suite 200
Tucson, Arizona 85745
520.903.3000
520.903.9012 Fax
unitedwaytucson.org