

WHERE DOES MY COMMUNITY IMPACT INVESTMENT GO?

YOUR CONTRIBUTION



**COMMUNITY
IMPACT FUND**

EVERY \$1 INVESTED IN UNITED
WAY'S COMMUNITY IMPACT FUND
LEVERAGES A \$5 IMPACT



YOUR INVESTMENTS HELPS US FIGHT FOR:



EDUCATION

Improve educational and life outcomes for children, youth and young adults by advancing equity and excellence in education.



**FINANCIAL
WELLNESS**

Improve the equity of employment and financial wellness outcomes of adults and families for life-long well-being.



**HEALTHY
COMMUNITIES**

Provide equitable access through education and resources to improve the quality of living and dying for older people and their families.



**SUPPORTING
175,582 LIVES ANNUALLY
IN TUCSON AND SOUTHERN ARIZONA**





VISION

A community where **every child** receives a high-quality education from cradle to career, **every adult** has the opportunity to thrive financially and in the workplace and **every older person** can retire and age with dignity and independence.

Q. HOW DOES UNITED WAY TURN \$1 INTO A \$5 IMPACT?

A. Every \$1 goes further because of the community approach and strategic networks United Way has in place. Investments are amplified locally by collaborating with non-profit partners, utilizing volunteers and by applying for federal and national grants that bring new dollars into southern Arizona to help build a thriving community.

Q. WHAT DOES COMMUNITY IMPACT MEAN?

A. Community Impact occurs when organizations from different sectors agree to unite together to solve complex problems using a structured form of collaboration. United Way provides the space and structure to support these efforts and dedicated staff to guide the vision and strategic development to work towards large-scale social change. United Way's efforts help to align activities and establish shared measurement practices to build best practices, leading to the most community-aligned and robust programs and services.

Q. HOW AND WHERE WILL MY INVESTMENT BE USED?

A. Investments made to the Community Impact Fund directly support local work to improve education, financial stability and healthy communities. Funds go to direct services such as the VITA program, partner organization allocations, collaborative partnerships like Cradle to Career and programing efforts such as the ELDER Alliance. Approximately 300 community leaders from throughout Southern Arizona evaluate the best funding uses and give expert recommendations. Every funded initiative provides quantifiable results and are held to a comprehensive list of standards.



United Way of Tucson
and Southern Arizona