

UNITED WAY WOMEN UNITED®

CONNECT - ACT - INSPIRE

WHO WE ARE

WOMEN UNITED is a global movement of more than 75,000 diverse women leaders. Founded and led by women, Women United recognizes the enormous power and influence of women in philanthropy. Since 2012, women leaders across the country have collectively raised more than \$1.5 billion for their local communities.



WHAT WE DO

Women United combines the financial power and collective talents of local philanthropic women leaders to address early childhood literacy in our community. Women United's signature event is the annual Business Leaders for Early Education Breakfast. **In 2019 the Business Breakfast saw 750 attendees and raised more than \$100,000 for early childhood literacy in Tucson and Southern Arizona.**

United Way of Tucson
and Southern Arizona



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Building a thriving community by uniting people,
ideas and resources.



WHY WE DO THIS

United Way of Tucson and Southern Arizona is dedicated to building a thriving community by focusing on education, improving the financial stability of families and creating healthy communities. Women United recognizes that early childhood education is an efficient and effective investment for economic and workforce development. The earlier the investment, the greater the return on investment because 90% of a child's brain development occurs by age 5.

47% of children in Pima County are not reading at a grade level by 3rd grade.*

Students who fail to reach this critical milestone often falter in later grades and drop out before earning a high school diploma.

**as measured by the Arizona Measurement of Educational Readiness to Inform Teachers (AZ MERIT) in 2019.*

WHAT YOU CAN DO

Membership is open to all women who invest \$1,000 or more in United Way of Tucson and Southern Arizona.

MEMBERSHIP BENEFITS

- Women United Membership Recognition
- Complimentary ticket to the Annual Business Leaders for Early Education Breakfast
- Women United Members-Only Event Invitations
- Networking and Professional Development Opportunities

**To join or find out more,
email womenleaders@unitedwaytucson.org**