Who We Are

A growing network of nonprofit, government, education, and community partners dedicated to addressing economic inequities in Tucson and Southern Arizona. The partnership focuses on connecting vulnerable people to opportunities such as financial coaching, workforce development, affordable housing, and more.

Our Vision

We envision a community where every person and family is financially well - they can cover the cost of their basic needs, save for emergencies and planned expenses, make informed financial decisions, and maintain stability as they pursue opportunities or navigate life changes.

Our Work

Achieving financial wellness requires equitable access, awareness, and the capability to use resources related to income, employment, benefits, budgeting, credit, and more. Here’s how we’re working toward financial wellness for everyone in our community:

1. Network Meetings: Bi-Monthly meetings build awareness, trust, and capacity for local organizations providing financial wellness resources. Sessions include presentations from local providers and updates about ongoing projects.

2. Focus Teams: Smaller groups focus on specific strategies. The Collaborative Referrals Team works on improving the referral experience for program participants and staff members, since many people need multi-organizational support. The Public Policy Team aims to inform advocacy efforts and stronger systems that allow more people to pursue financial wellness opportunities.

3. Special Projects: The implementation of large-scale projects to keep financial wellness topics at the front of public conversation. In 2021, the group embarked on a data-driven community assessment of financial wellness & hosted a Forum about eviction prevention with government funders.

Get Involved

The Financial Wellness Partnership circulates a monthly newsletter with updates, research findings, and resources.

Learn more and sign up for the newsletter at: UnitedWayTucson.org/Financial-Wellness