



# FINANCIAL WELLNESS PARTNERSHIP

Anchored at United Way of Tucson and Southern Arizona

## Who We Are

A growing network of nonprofit, government, education, and community partners **dedicated to addressing economic inequities in Tucson and Southern Arizona**. The partnership focuses on connecting vulnerable people to opportunities such as financial coaching, workforce development, affordable housing, and more.

## Our Vision

We envision a community **where every person and family is financially well** - they can cover the cost of their basic needs, save for emergencies and planned expenses, make informed financial decisions, and maintain stability as they pursue opportunities or navigate life changes.



## Our Work

Achieving financial wellness requires **equitable access, awareness, and the capability to use resources related to income, employment, benefits, budgeting, credit, and more**. Here's how we're working toward financial wellness for everyone in our community:

1. **Network Meetings**: Bi-Monthly meetings build awareness, trust, and capacity for local organizations providing financial wellness resources. Sessions include presentations from local providers and updates about ongoing projects.
2. **Focus Teams**: Smaller groups focus on specific strategies. **The Collaborative Referrals Team** works on improving the referral experience for program participants and staff members, since many people need multi-organizational support. **The Public Policy Team** aims to inform advocacy efforts and stronger systems that allow more people to pursue financial wellness opportunities.
3. **Special Projects**: The implementation of large-scale projects to keep financial wellness topics at the front of public conversation. In 2021, the group embarked on a data-driven community assessment of financial wellness & hosted a Forum about eviction prevention with government funders.



## Get Involved

The Financial Wellness Partnership circulates a monthly newsletter with updates, research findings, and resources.



United Way of Tucson  
and Southern Arizona

Learn more and sign up for the newsletter at:

[UnitedWayTucson.org/Financial-Wellness](https://UnitedWayTucson.org/Financial-Wellness)