

2021 LEADERSHIP GIVING LEVELS

EMERGING PHILANTHROPISTS:

PIONEER: \$500 - \$999

LEADERSHIP SOCIETY:

BRONZE: \$1,000 - \$1,499

SILVER: \$1,500 - \$2,499

GOLD: \$2,500 - \$4,999

PLATINUM: \$5,000 - \$7,499

DIAMOND: \$7,500 - \$9,999

ALEXIS DE TOCQUEVILLE SOCIETY:

TOCQUEVILLE SOCIETY: \$10,000+

Founded in 1984, the United Way Tocqueville Society is an opportunity for passionate individuals to become more deeply involved in United Way's mission. The Tocqueville Society recognizes local philanthropic leaders who have devoted time, talent and funds to create change in our community. The Tocqueville Society was founded in honor of French historian Alexis de Tocqueville, who visited America in 1831. His most important observation was that Americans help each other in times of need. In Tucson and Southern Arizona, Tocqueville Society members demonstrate how generosity today impacts the generations of tomorrow. Last year, United Way's Tocqueville Society raised \$1,150,335 for Southern Arizona. For more information about the Tocqueville Society, please contact Angy Shearer, Director of Leadership Giving at ashearer@unitedwaytucson.org or call 520-903-3931.

2021 LEADERSHIP GIVING BENEFITS

EMERGING PHILANTHROPISTS:

PIONEER: \$500 - \$999

- Inclusion as a Pioneer Donor on United Way Leadership Roster in the Annual Report.
- Invitation to United Way Leadership Society volunteer projects.
- Networking opportunities with United Way leaders and other leadership donors.
- Young Professional donors will receive an invitation to join the Young Leaders United and may participate in YLU specific events and volunteer opportunities.



REBUILDING Lives
The **UNITED** Way.

Angy Shearer, *Director of Leadership Giving*
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**United Way of Tucson
and Southern Arizona**





GIVE UNITED TODAY.

LEADERSHIP SOCIETY:

BRONZE:	\$1,000 - \$1,499
SILVER:	\$1,500 - \$2,499
GOLD:	\$2,500 - \$4,999
PLATINUM:	\$5,000 - \$7,499
DIAMOND:	\$7,500 - \$9,999

- Inclusion as a Bronze, Silver, Gold, Platinum or Diamond Donor on United Way Leadership Roster in the Annual Report.
- Invitation to United Way Leadership Society volunteer projects.
- Networking opportunities with United Way leaders and other leadership donors.
- Opportunity to participate in United Way Initiatives Committees
- Two tickets* to the Business Leaders for Early Education Breakfast Hosted by Women United (*seating is limited).
- Two tickets* to the Circle of Excellence Luncheon Hosted by United Way of Tucson and Southern Arizona (*seating is limited).
- \$7,500+ donors will receive an invitation to the Spring and Fall Alexis de Tocqueville Society events.
- Young Professional donors will receive an invitation to join the Young Leaders United and may participate in YLU specific events and volunteer opportunities.
- Women donors will receive an invitation to join Women United and may participate in WU specific events and volunteer opportunities.

ALEXIS DE TOCQUEVILLE SOCIETY:

TOCQUEVILLE SOCIETY:	\$10,000+
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- Inclusion as an Alexis de Tocqueville Society Donor on United Way Leadership Roster in the Annual Report.
- Invitation to United Way Leadership Society volunteer projects.
- Networking opportunities with United Way leaders and other leadership donors.
- Opportunity to participate in United Way Initiatives Committees - Four tickets* to the Business Leaders for Early Education Breakfast Hosted by Women United (*seating is limited).
- Four tickets* to the Circle of Excellence Luncheon Hosted by the United Way of Tucson & Southern Arizona (*seating is limited).
- Invitation to the Spring and Fall Alexis de Tocqueville Society events.
- Young Professional donors will receive an invitation to join the Young Leaders United and may participate in YLU specific events and volunteer opportunities.
- Women donors will receive an invitation to join Women United and may participate in WU specific events and volunteer opportunities.
- A personal United Way representative who can answer your questions throughout the year.
- A personal investment report which features an in-depth look at how your gift impacts our community.

