

# EDUCATION



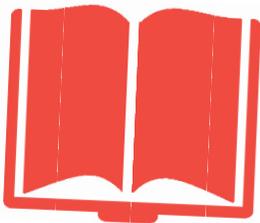
United Way of Tucson  
and Southern Arizona

United Way improves educational and life outcomes for children, youth and young adults from **Birth to Career**, by advancing equity and excellence in education. Every step in a child's life lays the foundation for future success. Together with our partners, we're working on a variety of education programs and initiatives.

**Cradle to Career (C2C)** is a partnership of leaders from both the education and business sectors in Pima County who are using data to improve educational outcomes. **The Family Support Alliance** provides at-risk families the parenting resources they need to raise healthy and engaged children. **The Great Expectations Program** offers free professional development to early childhood educators. **Read On Tucson** provides support to seven local school districts to improve third grade reading scores. **The Quality First Redesign** program aims to increase the access of high quality programs to families with children birth to age 5.

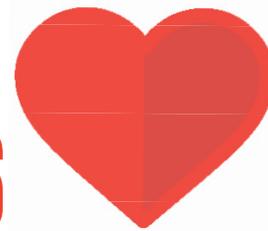
171,443

BOOKS



GIVEN TO CHILDREN TO BUILD  
THEIR PERSONAL LIBRARIES

826



FAMILIES RECEIVED GUIDANCE  
FOR RAISING AND NURTURING  
THEIR CHILD AT HOME



735

OPPORTUNITY YOUTH  
CONNECTED BACK

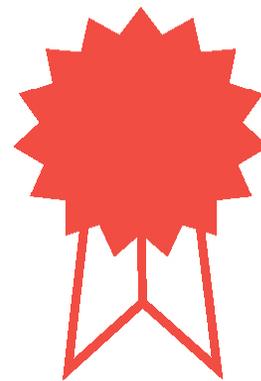
TO EDUCATION & CAREER  
PATHWAYS THROUGH  
RE-ENGAGEMENT SERVICES

1,601

ADULTS  
ATTENDED

CLASSES

TO BECOME BETTER PARENTS



631

INDIVIDUALS LEARNED



NEW EARLY CHILDHOOD EDUCATION & FAMILY  
SUPPORT BUILDING SKILLS



## MEET ARIKA

Arika is a Human Resources professional employed with the City of Tucson. For the past four years, Arika has volunteered with Women Leading United. Women United is a global movement of more than 70,000 diverse women leaders. Founded and led by women, Women United recognizes the enormous power and influence of women in philanthropy. Over the past 15 years, women leaders across the country have collectively raised more than \$1.5 billion for their local communities.

"I attended the Business Breakfast for the first time as a guest, and the early childhood literacy focus really spoke to me. Meeting the wonderful ladies who were already involved with Women United was a bonus, and I knew I wanted to be active in local efforts towards literacy with United Way and Women United. I am most passionate about learning – my mother and grandmother were both teachers, so my love of learning was instilled at an early age. Being able to share books with young students, and award exemplary educators is something I will always be passionate about, and grateful to United Way for investing in throughout Tucson and Southern Arizona. Of all of my volunteer experiences, those with United Way have been the most impactful, efficient, and effective! Last year alone we were able to help give out 200,000 books to local students. It is said, as a volunteer, that you can give in 3 ways - time, talent, and treasure. With United Way, I am confident that I am giving in all possible ways and I enjoy being able to give back in each way, in different ways, every year. My input has been valued from the very first day that I began volunteering with Women United, and our footprint continues to grow for childhood literacy in Tucson!"