



UNITED WAY
WOMEN UNITED[®]

Business Breakfast

Raising Readers is Everyone's Business

POWERED BY



Tucson Electric Power

7:00 - 9:00 A.M. THURSDAY, FEBRUARY 24TH, 2022
TUCSON CONVENTION CENTER

2022 Keynote Speaker:

Natalie Vega O'Neil, President and CEO at Junior Achievement of Washington and President-Elect of National Association for the Education of Young Children (NAEYC)

In February 2020 more than 750 influential business and community leaders attended Women United's annual Business Breakfast and helped to raise more than \$110,000 for early childhood literacy. Women United combines the financial power and collective talents of local philanthropic women leaders to address early childhood literacy in our community. Children who read proficiently by the end of third grade are more likely to succeed academically and graduate from high school prepared for college and careers. 1 in 4 children in Pima County is not reaching this crucial benchmark.

SPONSORSHIP LEVELS



\$10,000 Title Sponsor: [Tucson Electric Power](#)

\$7,500 Literacy Champion Award Sponsor:



\$5,000 Gold Sponsor

\$2,500 Silver Sponsor

\$1,000 Copper Sponsor

\$350 Table Sponsor



United Way of Tucson
and Southern Arizona

SPONSORSHIP DETAILS

	TITLE	LITERACY CHAMPION	GOLD	SILVER	COPPER	TABLE
Table for 7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event Program Listing (varies per level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Digital Marketing (email & social media)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prominent Logo Inclusion on Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stage Recognition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public Relations Opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On Site Marketing Distribution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Inclusion in the Literacy Champion Award Video

PROVIDE INFORMATION circle your desired sponsorship level

Sponsorship Level: \$10,000 Title \$7,500 Champion \$5,000 Gold \$2,500 Silver \$1,000 Copper \$350 Table

Provide the primary company contact in charge of coordinating event details.

Company: _____

Name: _____ Title: _____

Phone: _____ Email: _____

Your sponsorship includes 9 seats at your table. Please list your guests below including yourself if you will be attending. You can also complete the form online at: www.unitedwaytucson.org/business-breakfast

*Names of Guests:

- | | | |
|----------|----------|----------|
| 1. _____ | 2. _____ | 3. _____ |
| 4. _____ | 5. _____ | 6. _____ |
| 7. _____ | 8. _____ | 9. _____ |

Payment Options: Check enclosed *Pay by Credit Card:* Visa MC AMEX Discover

Name on Card: _____ Card Number: _____

Billing Zip Code: _____ Expiration Date: _____ Amount to charge: _____

Signature: _____ Date: _____

Sponsorship Agreement accepted by:

 Printed Name Authorized Signature Date

Please send corporate logo and instructions on how it should be used to: mdauria@unitedwaytucson.org.
 If you have questions, please contact womenleaders@unitedwaytucson.org or call 520.903.9000
 Mailing Address: 330 N. Commerce Park Loop, Ste. 200, Tucson, AZ 85745

*Space is limited! If all 7 seats at your table aren't filled by 5:00 p.m. on Thursday, February 13, 2022, other guests may be seated at your table.
 Sponsorship deadline: January 18th, 2022 (payment must be received prior to event).