

**United Way of Tucson
and Southern Arizona**

**United
Way**



2010 ANNUAL REPORT

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED®

United
Way



Dear Friends,

For more than 80 years, United Way of Tucson and Southern Arizona has played a key role in improving lives in our community. The issues we have faced over those years have changed, but our mission – to advance the common good – remains steadfast.

This past year has been one of the most difficult in recent memory for our local economy, our residents, and the social service sector. Yet, thanks to our partner agencies and other community collaborators, we delivered what can only be described as extraordinary results. You can read more about them in the report that follows.

We owe many thanks to all our supporters who have generously given time, talent and treasures to support the United Way of Tucson and Southern Arizona in making our communities better places in which to work and live.

Today, we are looking toward a brightening future as we welcome our new President and CEO, Tony Penn. Please join us as we **LIVE UNITED®**.

Sincerely,



Ron Sable

President, Concord Solutions, Ltd.
Chairman of the Board, United Way
of Tucson and Southern Arizona



Tony Penn

President & CEO
United Way of Tucson and
Southern Arizona

Board of Directors 2009-2010

Ronald K. Sable,
Concord Solutions, Ltd.

Larry Finuf, Chair Elect
Wells Fargo

Christine McNamara, Treasurer
Handmaker Jewish Services, Inc.

Steven Banzhaf, Corporate Secretary
Bank of America

Dr. Louis Albert, Pima Community College

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Clarence Boykins, Tucson Black Chamber
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Rosalva Bullock, Community Volunteer

Bennett Burke, Southwest Gas Corporation

Debe Campos-Fleener, Campos-Fleener
Allstate Insurance

W. Mark Clark, CODAC Behavioral Health
Services

Joe Coyle, Ritter International

Kenneth F. Day, LSI

Neal A. Eckel, Durazzo & Eckel, P.C.

Dennis Elias, Carillos Tucson Mortuary

Linda Hatfield, AFL-CIO PALF Chair

James Holmberg, Community Volunteer

Michael G. Jameson, Tucson Newspapers

Richard Johnson, Community Volunteer

David Jones, Community Volunteer

Adaline Klemmedson, University Medical
Center

Alexandra Master-Judge, Raytheon

Evan Mendelson, Community Volunteer

Randy McDonald, Citi of the Southwest

Charles Monroe, Lutheran Social Services

Patricia Raskob, Raskob-Kambourian Financial
Advisors

Norman Rebenstorf, National Bank of Arizona

Jean Tkachyk, University Physicians Healthcare

Dan Vance, Davan Investments

Adam Weinstein, The Gadsden Company

Executive Team

Tony Penn, President & CEO

Julie Wolfe - Beadle, Vice President,
Resource Development

LaVonne Douville, Vice President,
Community Development

Mary Huerstel, Vice President, Finance

Hal Levy, Vice President of Leadership
& Principal Giving

OUR IMPACT

EDUCATION

Helping Children & Youth Achieve Their Potential

United Way is a strong advocate for children and youth within the community and in legislative processes, working in partnership with government and institutions to make lasting systemic changes. United Way strongly supports both Early Childhood Education and Youth Development so that children will make a successful transition to adulthood.

First Focus on Kids

In the past 10 years, our flagship early childhood regional partnership called First Focus on Kids (FFK) has secured more than \$45 million to improve the well-being and school readiness of Pima County's most at-risk children. A key contributor and champion for FFK is the Diamond Family. With 33 percent of children entering kindergarten lacking the skills essential for school success, we need to continue to focus on our most at-risk children.

OUR FOCUS:

- Improving the quality of early care and educational experiences
- Promoting early literacy
- Supporting parent and teacher education
- Improving nutrition and oral health education
- Enhancing community awareness

Youth Development Coalition

Established in 2003, the Youth Development Coalition (YDC) is a regional partnership to improve outcomes for youth in Pima County. Today, the YDC has more than 40 members and is still growing.

OUR FOCUS:

- Improving youth program quality
- Increasing access to health/nutrition services
- Improving work readiness
- Improving youth worker education
- Enhancing community awareness of the importance of quality youth development opportunities

With these strategies we are working to ensure that youth are ready by age 21: ready for school, work and life.



Tucsonan Luis Montemayor invests in Education

INCOME

Promoting Financial Stability and Independence

Many hard-working residents of Southern Arizona are living below a sustainable income level and struggling to make ends meet. For these people, a single unanticipated expense can lead to a family financial crisis. United Way of Tucson and Southern Arizona's Financial Stability Partnership works to link individuals and families to the resources and opportunities that can help them:

- Increase income
- Build savings
- Gain and sustain assets as they move toward greater financial well-being

VITA

The United Way of Tucson and Southern Arizona and its partners offer free tax preparation to low- and moderate- income families and individuals in Southern Arizona.

The VITA program ensures that individuals and families receive all tax benefits for which they are eligible, most importantly the Earned Income Tax Credit (EITC), which has been recognized as the single most powerful tool to lift children out of poverty.

In 2010, VITA volunteers prepared nearly 8,000 tax returns and brought back \$ 10.7 million in federal refunds and credits to Southern Arizona families, including more than \$5 million in EITC funds.

In 2010, United Way was named by the Internal Revenue Service (IRS) as its 2010 "Partner of the Year" for the Phoenix Territory, which covers all of Arizona and New Mexico.



Helping the Working Poor

Our Helping the Working Poor funds are invested in partner agency programs that serve individuals and families with low-wage jobs that just can't make ends meet. By investing a portion of your United Way contribution in Helping the Working Poor, you help provide the means to increase self-sufficiency – and you could receive an Arizona state tax credit.*

In order for a partner agency to qualify to receive Helping the Working Poor funding, it must be able to show that its programs help needy families achieve a higher level of self-sufficiency by providing job-skills training, education and job placement. Additionally, common barriers to gaining and maintaining employment must be addressed, including affordable childcare, food, clothing and shelter.

**Arizona State Income Tax credits of between \$200 and \$400 are available based on your income tax filing status. United Way of Tucson and Southern Arizona is not a tax advisor. As with any financial recommendation, contact a qualified tax professional for expert advice on your specific tax situation.*



OUR IMPACT

HEALTH

Improving People's Health

The progression to a healthy life begins before birth and follows through every stage in life: we focus on prenatal and infant care, access to preventive health care, healthy lifestyle choices for young people and adults, wellness for older adults and respite for those caring for aging parents.

We connect older adults to meaningful volunteer opportunities such as Experience Corps, Senior Companions, Victory Volunteers, Neighbors Care, and Economic Security Initiative. By working with partner agencies throughout the region, more than **2,000 seniors** “gave back” **102,000 hours** of service and reported improving their own quality of life, creating meaning and purpose to their retirement years.

The progression to a healthy life begins before birth and follows through every stage in life...

Senior Volunteer Sue Strickland



GIVE. ADVOCATE. VOLUNTEER.

By donating to United Way of Tucson and Southern Arizona, you are helping to advance the common good in the areas of Education, Health and Income. With your help, we can reignite a movement that is committed to creating opportunities for everyone.

Workplace Campaign

More than 30,000 donors invested in our community last year through their United Way of Tucson and Southern Arizona workplace campaigns. During campaigns, employees receive valuable information about the needs of their community and how they can easily help meet those needs with a generous gift through a convenient payroll deduction.

Leadership Giving Society

These individuals have given \$500 - \$9,999 annually and show extraordinary concern, foresight and dedication to ensuring a high quality of life for all of our neighbors.

Tocqueville Society

Each year, generous and distinguished members have stepped forward to demonstrate an extraordinary commitment to positive change in our community. Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to United Way of Tucson and Southern Arizona.

Public Policy

To help ensure better results for children, families and seniors, United Way's Public Policy committee is working to ensure national legislation supports the needs of our community. As part of this effort, United Way annually adopts policy agenda based on input from its three impact councils. Last year's priorities included quality childcare, childcare subsidies, Out-of-School Time programs for children and youth, opportunities for youth employment and job-training, support for low-income families and seniors, home and community-based services for the elderly and disabled and health insurance for low-income individuals and families.

Diversity and Inclusion

Volunteers have the opportunity to join United Way's affinity groups, including **Women Leading United**, **Young Leaders Society**, and **United Way Inclusion Council**. All provide social, networking, educational, and professional development opportunities

United Way Days of Caring 2010

United Way Days of Caring is Pima County's largest volunteer initiative and connects volunteers with local nonprofit groups. Days of Caring volunteers complete projects that will make a lasting impact on the lives of children, families and seniors in our community. Projects this year ranged from landscaping a school in South Tucson to painting walls at the Y and spending time with children at the Boys and Girls Clubhouse. These volunteers, like all who support United Way, have a direct positive impact on life in Southern Arizona, now and in the future.

In 2010, **2,700 Days of Caring Volunteers** helped **82 nonprofit** agencies to make a lasting impact on the lives of children, families and seniors.



The Top 75 Local Social Service Distributions from United Way of Tucson and Southern Arizona for 2009-2010*

Child & Family Resources - Tucson	\$1,625,128	Flowing Wells Community Extension Program, Inc	\$32,208
Easter Seals Blake Foundation	\$922,270	Lutheran Social Services /S.W.	\$31,115
TMM Family Services	\$361,728	Tucson Jewish Community Center	\$28,945
The Parent Connection	\$187,658	Jewish Family & Children's Service	\$26,979
Community Food Bank	\$173,338	St. Gregory College Preparatory	\$25,000
Casa de los Ninos	\$168,322	Primavera Foundation, Inc.	\$23,654
Make Way for Books	\$165,132	Interfaith Community Services	\$23,580
Pima Council on Aging	\$158,487	Habitat for Humanity - Tucson	\$23,289
YMCA Tucson	\$140,279	Southern Arizona Legal Aid , Inc.	\$21,887
Big Brothers/Big Sisters	\$128,855	El Rio Health Center Foundation	\$21,521
Angel Charity for Children	\$107,769	Tucson Nursery School	\$21,345
American Red Cross - Southern Az Chapter	\$94,774	Arizona's Children Foundation	\$20,846
Pio Decimo Center	\$94,311	Vets4Vets	\$20,000
Boys & Girls Clubs of Tucson	\$78,347	American Diabetes Association	\$19,894
Salvation Army - Tucson	\$74,641	Boy Scouts	\$19,163
American Cancer Society - Tucson	\$72,066	American Heart Association - Tucson	\$18,770
Catholic Social Services- Tucson	\$71,075	Community Outreach Program for the Deaf	\$18,541
Emerge! Center Against Domestic Abuse	\$66,717	DIRECT Center for Independence	\$18,119
Microbusiness Advancement Center	\$66,180	Salpointe Catholic High School	\$17,703
Outer Limits School	\$65,458	Nosotros, Inc. DBA El Rio Preschool	\$17,319
Tucson Urban League	\$65,451	Community Foundation for Southern Arizona	\$16,032
Parent Aid	\$62,827	Crisis Pregnancy Center	\$15,899
Pro Neighborhoods	\$61,000	Casa de Esperanza	\$15,125
Humane Society of Southern Arizona	\$56,376	Literacy Volunteers of Tucson	\$14,896
University of Arizona Foundation -Fine Arts	\$51,000	Southern Arizona AIDS Foundation	\$13,902
Our Family Services	\$50,647	Linkages	\$13,772
Carondelet Foundation	\$46,730	Shepherd's Fold Preschool	\$11,947
Early Childhood Development Group (ECDG)	\$46,633	Ronald McDonald House Charities-So.Arizona	\$11,886
St. Elizabeth of Hungary Clinic	\$44,035	PCIC-Pima County Interfaith Council	\$11,803
La Frontera	\$43,576	Junior Achievement of Arizona, Inc.	\$11,722
Pima Health Systems	\$41,076	CODAC Behavioral Health Services	\$10,748
Catholic Community Services	\$37,248	Youth On Their Own	\$10,520
Reach Out and Read	\$33,767	Teen Challenge of Arizona	\$9,761
TMC Foundation	\$36,674	New Beginnings for Women & Children	\$8,916
Volunteer Center of Southern Arizona	\$33,627	Gentle Hands Center for Children	\$7,401
Gospel Rescue Mission	\$32,849	Girl Scouts, Sahuaro Council	\$6,360
San Miguel High School	\$32,770		
Arizona's Children Association	\$32,643		
Tu Nidito Children and Family Services	\$32,636		

Grand Total **\$6,304,668**

*Distributions include allocations, grants and donor designations.

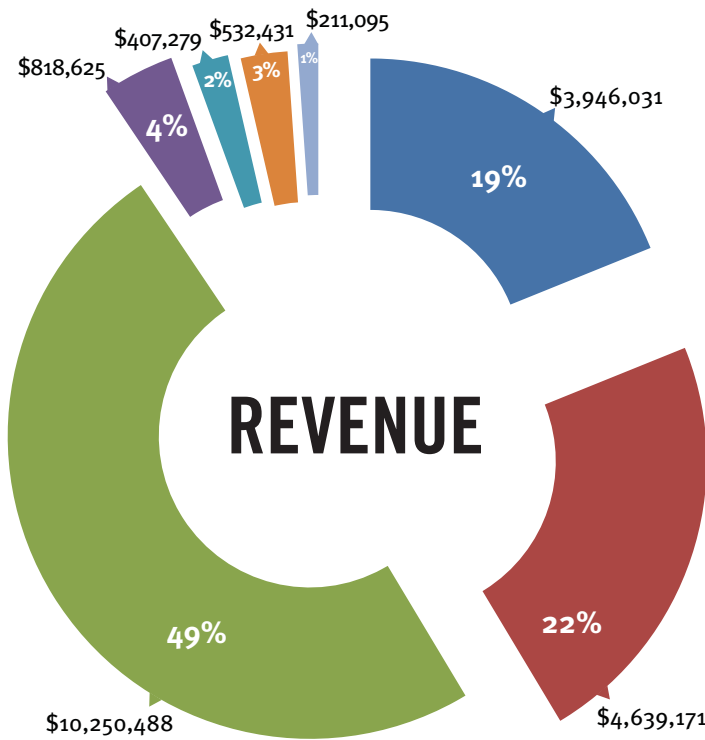
"Citi proudly returned as a United Way supporter in 2010, building on 6 years of successful and rewarding partnership. The Citi Youth Financial Education program represents Citi's ongoing commitment to maintaining the quality and accessibility of financial education in Arizona. Citi employees enthusiastically participate in Days of Caring volunteer projects and are actively engaged in Young Leaders Society activities every year."

Jason Ott, Community Relations
State Director, Citi

Citi employees gather for a United Way fundraising event for the 2010 campaign



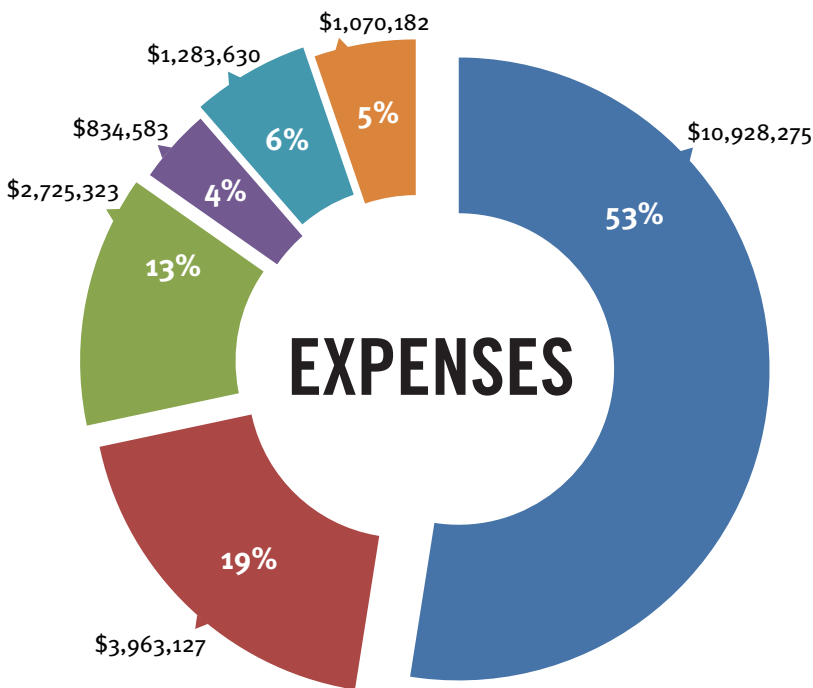
Financials



- Donor Designations
- Total Contributions and Grants
- Federal & Other Government Grants
- Rent Revenue
- Investment Income
- Program Fees & Other Income*
- United Way Reserves

TOTAL REVENUE \$20,805,120**

* Amount recovered for fundraising and administrative costs in accordance with United Way Worldwide standards
 ** Amount of total revenues includes amounts raised on behalf of others plus United Way Reserves



- Allocations & Grants
- Donor Designations
- Community Impact Program
- Facilities Support to Nonprofits
- Fundraising
- Management & General

TOTAL EXPENSES \$20,805,120

330 N. Commerce Park Loop, Suite 200
 Tucson, AZ 85745
 520.903.9000
 unitedwaytucson.org

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 and Southern Arizona**

