

# UNITING

a force  
against  
poverty

2014/15 Community Update



United Way of Tucson  
and Southern Arizona





## Dear Friends,

Because of YOU, we can say we had another great year Uniting a Force Against Poverty.

We all win when a child succeeds in school, a neighborhood turns around, families have good health and workers have solid jobs. On behalf of the thousands of people you helped right here in our community, we want to say thank YOU.

As we near our 95th year serving Tucson and Southern Arizona, we want to continue focusing on the root causes of poverty in our community that lead to hunger, crime, homelessness, drug abuse, unemployment and school absenteeism. These things affect us all in one way or another and we all know people – friends, neighbors, family members, coworkers – who have been impacted by some of these challenges.

For every dollar you invested in United Way's Collective Impact Fund, we were able to leverage \$5.24 in local, state and federal grants in addition to volunteer support. Community leaders from throughout Southern Arizona came together to recommend where to allocate these funds through a comprehensive assessment process. Any program or initiative receiving United Way funding is held accountable to quantifiable results and measurements as well as a list of standards.

Thank you for your trust and for joining us in the fight against poverty in our region.



Lou Albert,  
Board Chair



Tony Penn,  
President & CEO



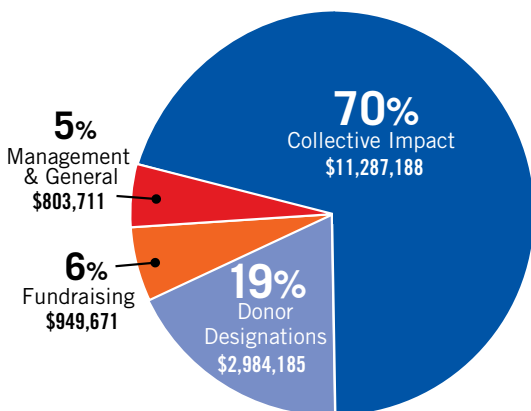
Thank you, Howard Stewart, for your investment in advancing the common good in our community. Howard has led AGM Container Controls in a Gold Campaign over the last 18 years. With 70% employee participation and increased leadership giving year after year, AGM inspires hope and creates opportunities for a better tomorrow.

## COMMUNITY CHAMPIONS

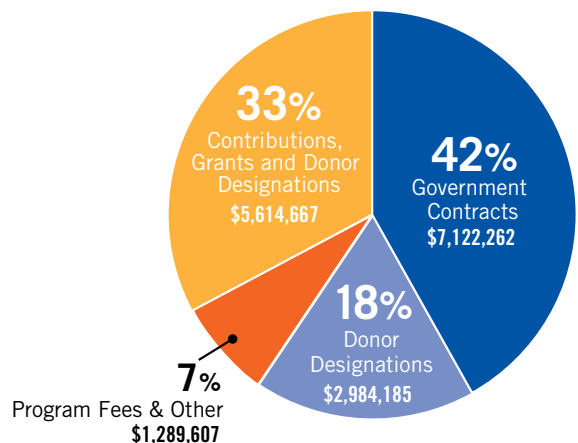
**Blue Cross Blue Shield of Arizona**  
**Caterpillar, Inc**  
**Cenpatico**  
**Citi**  
**CODAC Health • Recovery • Wellness**  
**Community Partners, Inc.**  
**COX Communications**  
**Crest Insurance Group**  
**Desert Diamond Casino**  
**Freeport-McMoRan, Inc.**  
**GEICO**  
**Health Net of Arizona, Inc.**  
**Helios Education Foundation**  
**Home Depot**  
**IBM**  
**Jim Click Automotive Team**  
**LeCroy & Milligan Associates, Inc.**  
**NOVA Financial and Insurance Services**

**Ohio Children’s Foundation**  
**Pima Community College Presidents**  
**Pizza Hut**  
**Precision Toyota**  
**QuikTrip**  
**Raskob Kambourian**  
**Raytheon**  
**Rusing, Lopez & Lizardi**  
**Simply Bits**  
**Team Fishel**  
**Texas Instruments**  
**The Ashton Company, Inc.**  
**Tucson Medical Center**  
**Tucson Electric Power**  
**UnitedHealthcare**  
**Wells Fargo**  
**The Westin La Paloma Resort and Spa**

**Total Expenses \$16,024,755**



**Total Revenue \$17,010,721**



# When you invest in United Way, YOU help families like Kim's

LIVE UNITED

## Kim was pregnant

When Kim had her second son, Spencer, he was diagnosed with Down Syndrome. During this time, her older son, Kevin, was beginning to look at colleges and her husband, Jeff, had just lost his job. She felt lost and her hope was fading.

## Kim and Jeff are not working

When Jeff lost his job at the mine after a large reorganization, United Way's Financial Stability Partnership (FSP) sprang into action and delivered case management and financial assistance to Jeff and his family, including finding Jeff work at a factory. Last year 60% of families served by the FSP, like Kim's, significantly increased their financial stability and 73% secured safe and stable housing.

## Family Tax Assistance

As Kevin applied to college, Kim and Jeff learned about United Way's Volunteer Income Tax Assistance (VITA) and Navigator programs. While Kim and Jeff were getting their taxes prepared for free at a VITA site, they were also able to meet with a Navigator who walked them through the health care marketplace process. When Jeff returned the next week to pick up their completed tax forms, he found they had qualified to receive \$3,000 from the Earned Income Tax Credit, which has been shown to be the number one tool to lift children out of poverty. This enabled Jeff and Kim to pay off their car loan and put money away for an emergency fund.

## Looking Back

Things are much different now for Kim, Jeff and their family. Grandpa passed away peacefully in his own home. Spencer is enjoying school and doing well. Kevin received a degree in finance to help others the way he was helped. Jeff is looking forward to and preparing for retirement. As for Kim, her hope has been restored and her family is grateful that you decided to give to United Way so that other families like theirs can enjoy these life-changing opportunities.

## Spencer finds help

Finding quality assistance to welcome and help Spencer was difficult, until she learned about United Way's work with First Focus on Kids (FFK) and afterschool programs. United Way's FFK coalition improves the well-being and school readiness of Pima County's most at-risk children, including Spencer.

## Kevin applies to college

Kevin was a junior in high school looking at perspective colleges. He was able to receive free financial services and resources through United Way's Youth Prosperity Program that provides these resources for youth and their families to access post-secondary education. Kevin attended one meeting after another, even when his parents could not make it, to learn about financial options for paying for college.

## Grandpa Comes To Town

During this time, Jeff's father moved to a nearby apartment and with work and their own children to care for, Kim and Jeff now needed help with grandpa. The family received In-Home support from United Way's ELDER Alliance, including taking grandpa to the grocery store and doctor's appointments. United Way's End of Life Care Coalition, that promotes education and resources to prepare for the end of life, also helped grandpa write a will and end-of-life plan.



## **United Way Donations Helped Seniors Remain Healthy and Active**

- Enabled 7,464 vulnerable seniors to remain at home with supportive services
- Supported seniors and their families with 155,997 hours of needed services from 4,725 active senior volunteers helping 4,967 seniors remain at home
- Mobilized four communities and 3,200 seniors to solve local problems and affect policy and program changes

## **United Way Donations Helped Young Children Prepare for School and Life**

- Promoted learning for 9,415 children, improving the quality of child care and ensuring school readiness
- Gave 88,102 books with reading tips to families promoting early literacy skills
- Educated 4,104 early childhood teachers on early education best practices to increase children's readiness for school and life

## **United Way Donations Helped Youth Prepare for College, Work and Life**

- Engaged 12,145 youth in quality after-school programs
- Developed new skills and competencies of 3,660 youth, so they are better prepared for college, work and life
- Increased nutrition awareness and physical activity for 2,720 youth
- Launched Cradle to Career, which brings together resources, courageous leadership and innovation to help students improve in key benchmarks along their pathway to adulthood

## **United Way Donations Helped Families Achieve Financially Stability**

- Prepared 15,063 income tax returns for families with 460 volunteers in 10 Arizona counties
- Brought in \$25.2 million in tax refunds to bolster family finances and fuel the economy
- Helped 13,457 families become more financially stable to meet their basic needs

# BOARD OF DIRECTORS

## OFFICERS

Dr. Louis S. Albert, *Chair*  
Pima Community College

Daisy M. Jenkins, Esq., *Vice Chair*  
Daisy Jenkins &  
Associates, LLC

Alexandra G. Master-Judge,  
*Secretary*  
Raytheon

Christine A. McNamara,  
*Treasurer*  
Handmaker Jewish  
Services, Inc.

R. Tony Penn, *President & CEO*  
*(ex-officio)*  
United Way of Tucson and  
Southern Arizona

## MEMBERS

Robert Paul Auman  
Westin La Paloma Resort & Spa

John Bremond  
Bremond Company LLC

Wardell "Buck" Brown  
US Bank

Lynne Wood Dusenberry  
Community Volunteer

Tannya R. Gaxiola  
The University of Arizona

Frank R. Grijalva  
International Brotherhood of  
Electrical Workers

Gregg R. Johnson  
University of Phoenix

G. Alfred Kennedy  
Independent Business Owner

Linda Medler  
L A Medler & Associates

Charles E. Monroe  
Monroe Consulting  
& Training, LLC

Aaron Philip Myers  
Wells Fargo

Jennifer J. Phillips, *Audit & Ethics*  
*Chair*  
Jennifer J. Phillips, CPA, PLLC

Mitch Pisik  
TM International

Adriana Kong Romero  
Bank of America Merrill Lynch

Mary Snider  
Town of Oro Valley

Howard N. Stewart, *Campaign*  
*Cabinet Chair*  
AGM Container Controls

Dane Woll  
YMCA of Southern Arizona

Paul C. Tees  
BMO Private Bank

Fred Yamashita,  
*Labor Representative*  
UFCW Local 99

---

United Way of Tucson  
and Southern Arizona

United  
Way



330 N. Commerce Park Loop,  
Suite 200  
Tucson, Arizona 85745  
520.903.9000  
520.903.9002 fax

[unitedwaytucson.org](http://unitedwaytucson.org)