2011 Annual Report

United Way

United Way of Tucson and Southern Arizona

Putting the Pieces Together to Build a Better Community for All

GIVE. ADVOCATE. VOLUNTEER.

Together with United Way of Tucson and Southern Arizona we are advancing the common good in the areas of Education, Income and Health

Dear Friends,

This 2010-2011 Annual Report is dedicated to all who donated time, talent and treasure to help those less fortunate in our community. Throughout these pages you will find many examples of the great work being done by our outstanding volunteers, partner agencies, Board of Directors and professional staff to help make Southern Arizona a great place to live, work and play.

Tony Penn

Ron Sable

In spite of a faltering economy, this past year was one of growth and progress for our United Way. With even more children, families and seniors at risk and the demand for social services increasing, Tucsonans and Southern Arizonans could have ignored the need. However, we're proud to say we did not.

On June 29, 2011, United Way of Tucson and Southern Arizona held its Annual Meeting of the Board of Directors and shared the incredible progress that has been made to strengthen our ability to serve. Our community responded and these very positive changes are the results:

- Reduced current liabilities by more than $2 million since June 2009
- Paid credit line down to zero
- Increased total net assets by more than $600,000
- Lowered overhead expenses
- Awarded Four Star Rating by Charity Navigator (the highest rating possible)
- Awarded "Partner of the Year" by the IRS for income tax assistance
- Strengthened relationships with corporate partners
- Helped 100,000 people in Southern Arizona – one out of every ten residents

As you read through these pages, you will learn how the teamwork of United Way and our 70+ partners helped Tucson and Southern Arizona to weather the economic storm and enhance the education of thousands of children, create hundreds of stable households and improve the health and well being of thousands of seniors.

On behalf of United Way of Tucson and Southern Arizona, please accept our sincere thanks. These accomplishments would not have been possible without the devoted efforts of donors, community volunteers, board members, and corporate and agency partners throughout the region. Thanks to all of you, we truly made a positive difference in 2010-11.

Ron Sable
Chair,
Concord Solutions, Ltd.

Tony Penn
President & CEO
United Way of Tucson and Southern Arizona

2010 / 2011 BOARD OF DIRECTORS

Ronald Sable, Chair
Concord Solutions, Ltd.

Neal Eckel, Vice Chair
Durazzo & Eckel, P.C.

Steven Banzhaf, Corporate Secretary
Bank of America

Christine McNamara, Treasurer
Handmaker Jewish Services, Inc.

Tony Penn, President & CEO
United Way of Tucson and Southern Arizona

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Pima Community College

Paul Bonavia
UniSource Energy

Clarence Boykins
Tucson Southern Arizona Black Chamber of Commerce

Rosalva Bullock
Community Volunteer

Bennett Burke
Southwest Gas Corporation

Debe Campos-Fleenor
Allstate Insurance

W. Mark Clark
CODAC Behavioral Health Services

Kenneth F. Day
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Lynne Wood Dusenberry
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Adaline Klemmedson
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Ara Parseghian Medical Research Foundation

Patricia Raskob
Raskob-Kambourian Financial Advisors

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National Bank of Arizona

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Wells Fargo

Jean Tkachyk
Community Volunteer

Adam Weinstein
The Gadsden Company

Jake Wycoff
Atria Senior Living Group

EXECUTIVE TEAM

Tony Penn, President & CEO

Julie Wolfe-Beadle
Vice President,
Resource Development

LaVonne Douville
Sr. Vice President,
Community Development

Mary Huerstel
Vice President, Finance

Hal Levy, Vice President
of Leadership & Principal Giving

EDUCATION

Helping Children Succeed in School and Life

Women Leading United, a United Way affinity group focused on improving third grade reading scores, – distributed a book to every single kindergarten, first, second and third grade student at Laguna Elementary School in Flowing Wells School District to help improve reading scores.

As a busy single working mom, Lorena Tapia doesn't have as much time as she'd like to read and play with her 17-month old son, Robert. However, she knows he is getting quality care at the Blake-Children's Achievement Center in Tucson, one of the many early childhood education programs supported by United Way of Tucson and Southern Arizona, through many funding partners.

Years earlier, Lorena's nine year old daughter Mariel attended Blake from ages one to five, and is now excelling in all her third grade classes.

"I had a private sitter for the first year of Robert's life, but he wasn't learning much," said Lorena. "The staff at Blake are teaching him new and different ways of communicating, including sign language. I know he is getting quality care and the skills essential for school success."

United Way of Tucson and Southern Arizona, through many funding partners, supports the Easter Seals Blake Foundation's Children's Achievement Center and other early child-hood education programs.

INCOME

Promoting Financial Stability & Independence

James Babcock – a self-described die-hard cartoonist – wanted to raise funds for his small business, drawing cartoons for future newly-weds, but didn't know where to go for help.

Through a United Way partner agency, James heard about the Tucson Learn 2 Save program, a matched-savings program to help low-income families purchase a home, start a small business or pursue post-secondary education. For the first time in his life, James opened a savings account, and was able to buy a laptop to help expand TOONS-4-U LLC.

"This was a launching pad for me," said James. "I was a rocket, and all I needed was the fuel."

Youth Financial Literacy Program a Success!

For the sixth year in a row, United Way of Tucson and Southern Arizona partnered with Citi to improve behaviors and understanding of the importance of budgeting, saving and planning for the future among Pima County youth ages 14-21.

This year, United Way added post-secondary education planning in the Program to encourage youth from distressed backgrounds to attend career training or college.

"It's important because our teen years are when we start earning our own money, and deciding how to use it. We need to learn what it means to use money and finances in our everyday lives."

– a student from Tucson High Magnet School

United Way of Tucson and Southern Arizona serves low- to moderate-income families by preparing state and federal tax returns free of charge.

In 2011, United Way of Tucson and Southern Arizona and its partner agencies filed more than 7,200 tax returns for families and individuals in Southern Arizona. This program resulted in $12.8 million in federal refunds and credits to Southern Arizona families, including more than $5 million in Earned Income Tax Credit (EITC), the number one tool for lifting children out of poverty. In addition, the program saved taxpayers $1.8 million in tax preparation fees.

HEALTH

United Way Works to Promote Health and Nutrition

In Pima County, approximately 30% of low income 2-5 year-old children are either overweight or obese. Currently, there are no regulations governing nutrition and physical activity in family child care homes. United Way of Tucson and Southern Arizona saw this as an opportunity to educate child care providers with best practice standards for nutrition and physical activity to help the children have better health outcomes.

The "Feeding with Love" program – consisting of nine hours of education on nutrition and physical activity culminating in the adoption of wellness policies for their child care homes – was attended by 45 child care providers in the spring as part of Communities Putting Prevention to Work (CPPW) grant, a county-wide obesity prevention effort funded by the Centers for Disease Control. UWTSA received a part of the grant-funding to address the needs of children in child care and after-school programs.

Feeding with Love participants are now committed to serving low fat milk to their children, limiting the amount of juice provided, serving meals family style, and practicing daily guided physical activities with the children.

The Tucson Padres
LIVE UNITED!!

Children and youth who receive appropriate nutrition and physical activity are more likely to enter school ready to learn.

How can you help?

By donating to United Way of Tucson and Southern Arizona, you are helping to advance the common good in the areas of Education, Income and Health. With your help, we can strengthen a movement that is committed to creating opportunities for everyone.

GIVE.

Workplace Campaign

More than 30,000 donors invested in our community last year through United Way of Tucson and Southern Arizona workplace campaigns.

Leadership Giving Society

These individuals contribute $500 – $9,999 annually and show extraordinary concern, foresight and dedication to ensuring a high quality of life for all of our neighbors.

Tocqueville Society

Each year, generous and distinguished members have stepped forward to demonstrate an extraordinary commitment to positive change in our community. Membership in the Society is granted to individuals who contribute $10,000 or more annually to United Way.

ADVOCATE.

Public Policy

United Way advocates at all levels of government to prevent further erosion to the critical services that provide a safety net for Arizonans.

Diversity and Inclusion

Volunteers have the opportunity to join United Way's affinity groups, including **Women Leading United**, **Young Leaders Society** and **United Way Inclusion Council**. All provide social, networking, educational and professional development opportunities.

VOLUNTEER.

United Way Days of Caring | 2011

3,000 volunteers helped more than 100 nonprofit agencies, schools and childcare centers to make a lasting impact on the lives of children, families and seniors. *Thank You Southern Arizona!*

The Top 75 Local Distributions from United Way of Tucson and Southern Arizona for EDUCATION, INCOME and HEALTH for 2010-2011*

$2,400,000 +
Child & Family Resources – Tucson

$1,300,000 +
Easter Seals Blake Foundation

$200,000 - $249,999
The Parent Connection

$100,000 - $149,999
Pima Council on Aging
Casa de los Niños
Community Food Bank
University of Arizona & UA Foundation

$80,000 - $99,999
Southern Arizona Association for the Education of Young Children
Make Way for Books

$65,000 - $80,000
Parent Aid
Amphitheater Public Schools – Parents as Teachers
Pima Community College
Early Childhood Development Group
YMCA of Southern Arizona

$50,000 - $59,999
Pio Decimo Center
Boys & Girls Clubs of Tucson
Tucson Urban League
Pima County One-Stop Center
TMM Family Services

$40,000 - $49,999
Catholic Community Services of Southern Arizona
American Red Cross Southern Arizona Chapter
Tucson Nursery School
Gospel Rescue Mission
Microbusiness Advancement Center

$35,000 - $39,999
Marana Unified School District – Parents as Teachers
La Frontera Arizona
Literacy Connects – Reach Out and Read
St. Elizabeth's Health Center

$30,000 - $34,999
Salvation Army – Southern Arizona
Boy Scouts of America
San Miguel High School

$25,000 - $29,999
Lutheran Social Services of the Southwest
Our Family Services
American Cancer Society – Tucson
Catholic Social Services of Southern Arizona

$20,000 - $24,999
Ronald McDonald House Charities of Southern Arizona
Angel Charity for Children
Jewish Family & Children's Services of Southern Arizona
The Wildcat School
PRO Neighborhoods
Vets4Vets

$15,000 - $19,999
Emerge Center Against Domestic Abuse
Jimmy Jet Foundation
Youth On Their Own
Little Sprouts Child Care Learning Center
Crisis Pregnancy Center of Tucson
Arizona's Children Association
Pima Community College Foundation
TMC Foundation
Community Outreach Program for the Deaf
Chicanos Por La Causa
DIRECT Center for Independence
Habitat for Humanity Tucson

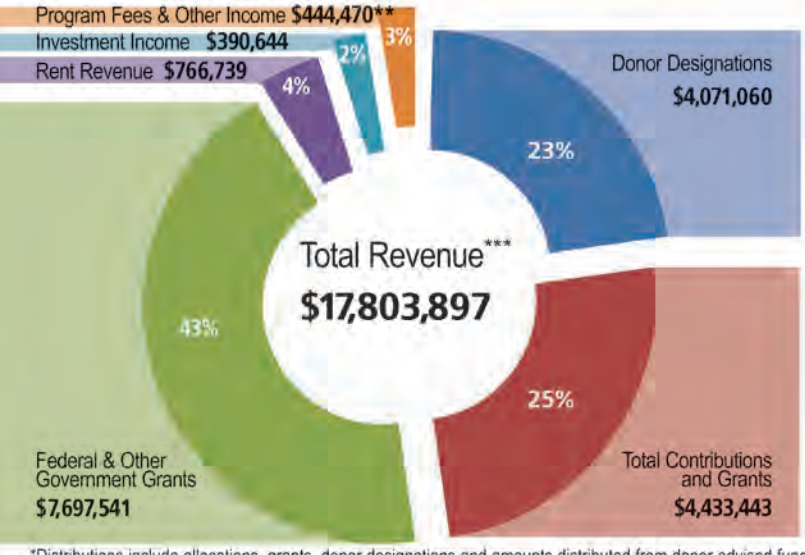
$10,000 - $14,999
Wings on Words Child Language Center
Wingspan
Casa Community Services
Primavera Foundation
Southern Arizona AIDS Foundation
Southern Arizona Legal Aid, Inc.
New Beginnings for Women & Children
Pima Health System
Casa Maria Free Kitchen
Goodwill of Southern Arizona
Volunteer Center of Arizona

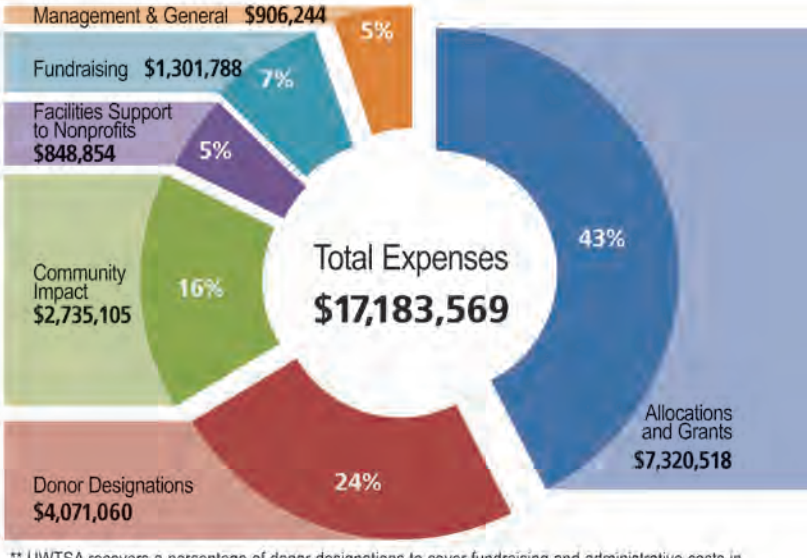
$5,000 - $9,999
Tu Nidito Children and Family Services
American Diabetes Association
Alzheimer's Association Desert Southwest Chapter
Big Brothers Big Sisters of Tucson
American Heart Association – Tucson
Tucson Children's Museum
Teen Challenge of Arizona
Arizona's Children Association Foundation
The Haven
Girl Scouts of Southern Arizona
Salpointe Catholic High School

Grand Total: $6,401,412

CHARITY NAVIGATOR ★★★★ Four Star Charity

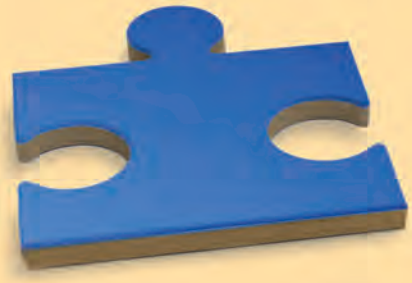
Charity Navigator, America's largest charity evaluator, awarded a 4-star rating, the highest, to UWTSA for demonstrating exceptional financial health and outperforming peers in managing its finances in the most fiscally responsible way possible.





*Distributions include allocations, grants, donor designations and amounts distributed from donor advised funds. ** UWTSA recovers a percentage of donor designations to cover fundraising and administrative costs in accordance with United Way Worldwide standards. *** Amount of total revenue includes amount raised on behalf of others.

The only missing piece is you.



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United Way

United Way of Tucson and Southern Arizona

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