



UNITED WAY  
**WOMEN UNITED**  
*Business Breakfast*

*Early Education is Everyone's Business*

**POWERED BY:**



Tucson Electric Power

**7:00 - 9:00 A.M. THURSDAY, FEBRUARY 16TH, 2023**

**TUCSON CONVENTION CENTER**

2023 Keynote Speaker:

*Dr. Valora Washington, President & CEO, The CAYL (Community Advocates for Young Learners) Institute. Dr. Washington is an internationally recognized authority in early childhood education.*

*Visit: [www.barrfoundation.org/bios/valora-washington](http://www.barrfoundation.org/bios/valora-washington) or [www.cayl.org/staff/](http://www.cayl.org/staff/)*

*for more information on Valora*

In February 2022 more than 300 influential business and community leaders attended Women United's annual Business Breakfast and helped to raise more than \$100,000 for early childhood literacy.

Women United combines the financial power and collective talents of local philanthropic women leaders to address early childhood literacy in our community. Children who read proficiently by the end of third grade are more likely to succeed academically and graduate from high school prepared for college and careers. 6 out of 10 children in Southern Arizona is not reaching this crucial benchmark.

## SPONSORSHIP LEVELS



\$10,000 Title Sponsor: Tucson Electric Power

\$7,500 Literacy Champion Award Sponsor:



\$7,500 Business Leader Award Sponsor

\$5,000 Gold Sponsor

\$2,500 Silver Sponsor

\$1,000 Copper Sponsor

\$400 Table Sponsor



United Way of Tucson  
and Southern Arizona

# SPONSORSHIP DETAILS

	TITLE	LITERACY CHAMPION	BIZ LEADER	GOLD	SILVER	COPPER	TABLE
Table for 9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event Program Listing (varies per level)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Digital Marketing (email & social media)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prominent Logo Inclusion on Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stage Recognition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public Relations Opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On Site Marketing Distribution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inclusion in the Literacy Champion Award Video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## PROVIDE INFORMATION circle your desired sponsorship level

**Sponsorship Level:** \$10,000 Title ~~SOLD~~ \$7,500 Champion ~~SOLD~~ \$7,500 Biz Leader \$5,000 Gold \$2,500 Silver \$1,000 Copper \$400 Table

Provide the primary company contact in charge of coordinating event details.

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Your sponsorship includes 9 seats at your table. Please list your guests below including yourself if you will be attending. You can also complete the form online at: [www.unitedwaytucson.org/business-breakfast](http://www.unitedwaytucson.org/business-breakfast)

### \*Names of Guests:

- |          |          |          |
|----------|----------|----------|
| 1. _____ | 2. _____ | 3. _____ |
| 4. _____ | 5. _____ | 6. _____ |
| 7. _____ | 8. _____ | 9. _____ |

**Payment Options:** Check enclosed *Pay by Credit Card:* Visa MC AMEX Discover

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Sponsorship Agreement accepted by:

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

Please send corporate logo and instructions on how it should be used to: [mdauria@unitedwaytucson.org](mailto:mdauria@unitedwaytucson.org).  
If you have questions, please contact [womenleaders@unitedwaytucson.org](mailto:womenleaders@unitedwaytucson.org) or call 520.903.9000  
Mailing Address: 330 N. Commerce Park Loop, Ste. 200, Tucson, AZ 85745

\*Space is limited! If all 9 seats at your table aren't filled by 5:00 p.m. on Tuesday, February 7, 2023, other guests may be seated at your table.  
Sponsorship deadline: January 16th, 2023 (payment must be received prior to event).