LEADERSHIP GIVING LEVELS

EMERGING PHILANTHROPISTS:

PIONEER: $500 - $999

LEADERSHIP SOCIETY:

BRONZE: $1,000 - $1,499
SILVER: $1,500 - $2,499
GOLD: $2,500 - $4,999
PLATINUM: $5,000 - $7,499
DIAMOND: $7,500 - $9,999

TOCQUEVILLE SOCIETY:

TOCQUEVILLE GIVING LEVEL: $10,000+

The Tocqueville Society, initiated in 1984, is a national United Way recognition society designed to deepen the understanding, commitment and support of United Way's most generous and community-minded investors. The society was founded in honor of the French historian Alexis de Tocqueville who visited America in 1831. Tocqueville's most important observation was that Americans helped each other in times of need. Tocqueville members help set the standard for charitable giving in Southern Arizona. Their passion and commitment will inspire others and make long-term improvements in the critical areas of Education, Income and Health. Last year, United Way's Tocqueville Society raised $1,916,203 for Southern Arizona. For more information about the Tocqueville Society, please contact Angy Shearer, Senior Director of Leadership Giving at ashearer@unitedwaytucson.org or call 520-903-3931.

2021 LEADERSHIP GIVING BENEFITS

EMERGING PHILANTHROPISTS:

PIONEER: $500 - $999

- Invitation to United Way Leadership Society volunteer projects.
- Networking opportunities with United Way leaders and other leadership donors.
- Young Professional donors will receive an invitation to join the Young Leaders United and may participate in YLU specific events and volunteer opportunities.

ANGY SHEARER
Senior Director of Leadership
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United Way of Tucson and Southern Arizona

STRONGER UNITED
LEADERSHIP SOCIETY:

BRONZE: $1,000 - $1,499
SILVER: $1,500 - $2,499
GOLD: $2,500 - $4,999
PLATINUM: $5,000 - $7,499
DIAMOND: $7,500 - $9,999

- Inclusion as a Bronze, Silver, Gold, Platinum or Diamond Donor on United Way Leadership Roster in the Annual Report.
- Invitation to United Way Leadership Society volunteer projects.
- Networking opportunities with United Way leaders and other leadership donors.
- Opportunity to participate in United Way Initiatives Committees
- Two tickets* to the Business Leaders for Early Education Breakfast Hosted by Women United (*seating is limited).
- Two tickets* to the Circle of Excellence Luncheon Hosted by United Way of Tucson and Southern Arizona (*seating is limited).
- $7,500+ donors will receive an invitation to the Spring and Fall Alexis de Tocqueville Society events.
- Young Professional donors will receive an invitation to join the Young Leaders United and may participate in YLU specific events and volunteer opportunities.
- Women donors will receive an invitation to join Women United and may participate in WU specific events and volunteer opportunities.

TOCQUEVILLE SOCIETY:

TOCQUEVILLE GIVING LEVEL: $10,000+

- Inclusion as an Tocqueville Society Donor on United Way Leadership Roster in the Annual Report.
- Invitation to United Way Leadership Society volunteer projects.
- Networking opportunities with United Way leaders and other leadership donors.
- Opportunity to participate in United Way Initiatives Committees.
- Four tickets* to the Business Leaders for Early Education Breakfast Hosted by Women United (*seating is limited).
- Four tickets* to the Circle of Excellence Luncheon Hosted by the United Way of Tucson & Southern Arizona (*seating is limited).
- Invitation to the Spring and Fall Alexis de Tocqueville Society events.
- Young Professional donors will receive an invitation to join the Young Leaders United and may participate in YLU specific events and volunteer opportunities.
- Women donors will receive an invitation to join Women United and may participate in WU specific events and volunteer opportunities.
- A personal United Way representative who can answer your questions throughout the year.
- A personal investment report which features an in-depth look at how your gift impacts our community.

GIVE UNITED TODAY.

Angy Shearer, Senior Director of Leadership
520.903.3931 • ashearer@unitedwaytucson.org • UnitedWayTucson.org

United Way of Tucson and Southern Arizona