



United Way of Tucson  
and Southern Arizona

**DAYS OF  
CARING  
2023**

## It's time again for Southern Arizona's largest volunteer event!

Join United Way for the 24<sup>th</sup> Annual Days of Caring, **Friday, October 20<sup>th</sup> - Saturday, October 21<sup>st</sup>**. For two days, thousands of volunteers will complete over a hundred community projects. Don't miss out on this incredible opportunity to show your commitment, inspire teamwork, and improve our community one project at a time. Learn more at [unitedwaytucson.org/days-of-caring](https://unitedwaytucson.org/days-of-caring)

**Sponsor Deadline: Wednesday, September 15<sup>th</sup>.**

**24<sup>th</sup>  
ANNUAL EVENT**

**2,800+  
COMMUNITY  
VOLUNTEERS**

**HUNDREDS  
OF PROJECTS  
COMPLETED**



Building a thriving community by uniting people, ideas, and resources.

# SPONSORSHIP OPPORTUNITIES

Make your mark on **Southern Arizonans** by selecting your desired sponsorship level below.

Please send sponsorship requests to:  
[daysofcaring@unitedwaytucson.org](mailto:daysofcaring@unitedwaytucson.org)

Sponsorship Opportunities	Platinum \$30,000	Diamond \$20,000	Gold \$10,000	Silver \$5,000	Copper \$2,500	Bronze \$1,000
Sponsors:						
*As applicable						
Prominent Logo on Website (Year-round)	X	X				
Quarterly Volunteering Opportunities	X					
TV PSAs*	X	X	X			
Radio PSAs*	X	X	X			
Event Speaking Opportunity	X					
Interviews (Print & Broadcast)	X					
Print Media*	X	X	X	X	X	
Logo on T-Shirt*	X	X	X	X	X	
Early Access to Projects	X	X	X	X	X	X
Event Material	X	X	X			
Press Release	X	X	X	X		
Banners	X	X	X	X	X	
Social Media Recognition	X	X	X	X	X	X
Event Webpage	X	X	X	X	X	X
Annual Report	X	X	X	X		
Digital/E-Newsletter	X	X	X	X	X	X