During the past year, we have all heard people say how they looked forward to seeing the end of 2020. And while that is a sentiment heartily endorsed by most, here are questions worth pondering given our 2020 hindsight, which the unprecedented year brought us:

What did we learn? And how can we apply that learning to the future?

We learned that while we were, for much of the year, physically distant and apart, we could come together, virtually, in small groups and as a larger community, to adapt to and overcome the challenges presented to us. We learned that racial justice and inequities constantly require our attention and so we sharpened our focus on equity throughout all our work. We reaffirmed our responsibility to provide emergency support and help to our community members with pressing needs and we learned how to do this in innovative and inspiring ways including our United for Southern Arizona COVID Relief Fund. And we learned that, despite the unique hardships which accompanied the year, we could celebrate and grow, individually and as a community.

The many virtual events we undertook attest to the fact that we learned and applied some new wisdom as we went through the year, adapting to unprecedented circumstances. That adaptation included our popular and much-needed VITA tax assistance program which went virtual, taking our annual Days of Caring and adding collection drives and at-home creative events, and making artistic and frequent use of video to “host” many other events like our annual Business Leaders for Early Education Breakfast.

We learned a great deal over the past year. Will we continue to apply those lessons learned to the future?

We believe that we can, and that we will, because we must.

As your United Way of Tucson and Southern Arizona looks forward to celebrating a century of service marked by our 100th anniversary in 2022, and as we look forward to a better and brighter future, let’s take what we learned, let’s redouble our efforts, let’s double our impact and increase the number of people served in our community, in your community.

We cannot do this without your support, which you have given generously in past years, especially during this tumultuous year. We know you will continue to show that support through your giving, your time, and in countless other ways, and for that you have our gratitude.

TO OUR COMMUNITY

This year we learned that, despite the unique hardships which accompanied the year, we could celebrate and grow, individually, and as a community.
WHO WE ARE:
United Way of Tucson and Southern Arizona responds to our community’s needs, transforms individual lives and brings long-lasting, systemic change to our community by focusing on the key, underlying issues. We fight for education, financial wellness, equality and healthy communities for every person in Tucson and Southern Arizona from birth to end of life. Our role as community convener enables us to form strategic partnerships, mobilize the best resources and be the catalyst for needed, positive change.

MISSION:
Building a thriving community by uniting people, ideas and resources.

VISION:
A community where every child receives a high-quality education from birth to career, every adult has the opportunity to thrive financially and in the workplace and every older person can retire and age with dignity and independence.

OUR CORE VALUES:
Accountable, Collaborative, Community-Oriented, Inclusive, Respectful, Results-Focused, Service-Oriented, Transparent.

United Way goes beyond temporary fixes to create lasting change in our community. We convene people and organizations to find innovative solutions that positively impact more than 180,000 lives in Southern Arizona every year.
Now more than ever our community’s big challenges call for big solutions. United Way of Tucson is uniquely positioned to react to crisis and be nimble in the face of adversity.

Community impact occurs when organizations from different sectors agree to unite together to solve complex problems using a structured form of collaboration. Through our programming, partnerships, and grant funding we turn every $1 invested into a $5 impact. To truly make a difference in these uncertain times we must pool our resources. Our nearly 100 years in Tucson has shown us that when we are united, we can achieve more than any single entity can alone. GIVE BIG. GIVE UNITED.

United Way’s Community Impact Fund supports more than 180,000 residents in Tucson and Southern Arizona from birth to end of life. United Way is focused on generational success and supporting local residents through the entire lifecycle.
**PROGRAM BREAKDOWN**

**EDUCATION**

Improve educational and life outcomes for children, youth and young adults by advancing equity and excellence in education.

**FINANCIAL WELLNESS**

Improve the equity of employment and financial wellness outcomes of adults and families for life-long well-being.

**HEALTHY COMMUNITIES**

Provide equitable access through education and resources to improve the quality of living and dying for older people and their families.
UNITED FOR EQUALITY

United Way of Tucson and Southern Arizona has been working to create a more equitable society for nearly 100 years by transforming individual lives and bringing long-lasting systemic change to our community by focusing on the key, underlying issues.

United Way believes that every person is entitled to be treated with dignity and respect, including equal treatment and access to justice. The policies and practices of institutional racism that continue to impact people of color directly and indirectly in our community by limiting access to health care, housing, education, and employment must come to an end. We must do our part, working United, to make this community equitable, respectful, and opportunity-filled for all.

We recognize that inequities caused by structural racism and other forms of oppression have contributed to persistent disparities in Tucson and Southern Arizona and across the country. United Way of Tucson will strive to engage community members, especially those whose voices have traditionally been marginalized, as we work with residents, private and public partners to create solutions to ensure everyone has the chance to thrive. We commit to utilizing our community partnerships, assets, and investments to advocate for those whose voices have been silenced for too long as we strive toward building a more equitable Southern Arizona where we can all Live United.

We as an organization will also be working internally to educate staff on the key elements to promoting equity in our community by: building our understanding of the core issues, building our organizational capacity to focus on equity, and building a supportive workplace for our staff that mirrors an inclusive culture.

SONIA’S STORY

Sonia is a 33-year-old mother of two, Ikuzo and Michael, and helps support Savannah, her step daughter, with her husband Jeffery Schmitz. Sonia moved from Rwanda to Tucson four years ago and is currently enrolled in the LPN course at Pima Community College. When she first moved to America with her husband they found out they would be expecting a child and Sonia was worried about not having family there for her first pregnancy. Looking for community support, Sonia and her husband became involved with Healthy Families, a program supported by United Way of Tucson which provides free in-home assistance and education on parenting techniques. "I was a new Mom and had no family to help, Healthy Families came to our apartment and gave me information on what to expect for every trimester and techniques to help raise and play with the kids. I’m so grateful to United Way and the help they continue to provide for my entire family." - Sonia Schmitz
UNIVERS FOR SOUTHERN ARIZONA COVID-19 RELIEF FUND

An unprecedented crisis requires an urgent and fluid response. This past year has been marked by COVID-19 and the subsequent financial crisis. Your United Way of Tucson was the first nonprofit organization in the region to set up a fund to help community members respond, recover and rebuild in the wake of a global pandemic. We quickly made connections with our nonprofit partners, local foundations, businesses, media and educational organizations to create and manage the United for Southern Arizona COVID-19 Fund.

Funds raised have been distributed to partner agencies and go directly to helping local individuals and families with essential needs items including: food and baby formula, diapers and essential health supplies, rental assistance, utility assistance, child care, and other critical services and resources to stabilize families. This past year, we were able to serve 76,110 individuals and families with emergency support. Our efforts continue into the new year as we work to help our community emerge stronger than ever.

Valley Assistance Services: “We were recently contacted by a family of 10 struggling with COVID-19. After coming down with COVID-19, both the mother and father ended up in the hospital. Once they were released, both needed to quarantine for two weeks, disrupting their work and child care. Moreover, during that time, some of their eight children started to show symptoms as well. Luckily, none of the children seemed to experience severe symptoms, but they still needed to isolate. The mother has since returned to work, but the father is dealing with a slower recovery and is still at home. Right now, the entire family is living on the mother’s income. Valley Assistance Services is using United for Southern Arizona COVID-19 funds to help them pay their rent and connect them to other supports.”

Funding sent to 35 partner agencies to fulfill 1,599 critical needs requests.

- 4,519 people received direct emergency support.
- 14,600,762 pounds of food distributed
- $529 average support given by household
- $22,474 worth of diapers & health supplies distributed
- $1,350,214 raised
- 76,110 INDIVIDUALS AND FAMILIES SERVED.
United Way improves educational and life outcomes for children, youth and young adults from Birth to Career by advancing equity and excellence in education. Every step in a child’s life lays the foundation for future success. Together with our partners, we’re working on a variety of education programs and initiatives. Cradle to Career (C2C) is a partnership of leaders from both the education and business sectors in Pima County who are using data to improve educational outcomes. The Family Support Alliance provides at-risk families with the parenting resources they need to raise healthy and engaged children. The Great Expectations Program offers free professional development to early childhood educators. Read On Tucson provides support to seven local school districts to improve third grade reading scores. The Quality First Redesign program aims to increase access of high quality programs for families with children birth to age 5.

My Summer Library is a program coordinated by United Way of Tucson that works to distribute 12 free books to thousands of children at local schools for them to keep. This work is geared to promote literacy and to help mitigate summer learning loss. For many children, these will be the first books they own. After schools closed in March of 2020, we had to find new ways of delivering more than 24,000 books safely to 14 partner schools. Since schools were closed, many of the books were first delivered from Scholastic warehouse to My Summer Library program manager Jessica Novak’s home garage. She and her son, Anderson, sorted and boxed thousands of books to be delivered to each individual school. They showed their true commitment to education and their willingness to help reach students in need.

Taia is a member of the United Youth Leadership Council (UYLC), a partner organization of United Way of Tucson, that works to continuously improve employment and educational systems to better serve Opportunity Youth (16-to-24-year-olds who are not in school or working). Additionally, the UYLC is dedicated to improving the juvenile justice and child welfare systems to achieve positive outcomes for youth who are system involved. “This work is important because we provide a voice to a group of people society tends to neglect. This is especially necessary right now with the tragedy of COVID-19. Currently, we’re making hygiene packets for the youth since not everybody has access to a sink or other basics. Knowing we’re making things accessible is really great for our community.” - Taia Thomas
FINANCIAL WELLNESS

The Volunteer Income Tax Assistance (VITA) program through United Way of Tucson provides free, quality tax preparation by IRS-certified preparers for individuals and families earning up to $66,000 annually. In 2020, we had to reimagine how to best get our services out into the community during a pandemic. VITA was able to partner with GetYourRefund.org to replicate the VITA experience virtually, ensuring the safety of all taxpayers and program volunteers. The online system allowed us to reach more people and process returns more efficiently. This past year, we were able to file 14,180 tax returns for low-income working families, resulting in $26 million dollars in federal refunds returned to the community.

Robin is a single mother of two who has been using the VITA program for 3 years. When the pandemic hit, she turned to VITA’s new online platform, GetYourRefund.org. At first, it looked like Robin would owe money to the government. Additionally, Robin was struggling with securing consistent childcare, due to the pandemic, and she often had to miss work or pay double for her children’s care, resulting in adverse pay. Robin’s VITA Volunteer spent hours doing research on current tax laws. He found that due to her experiences of adverse pay, instead of owing money, Robin and her family qualified for a significant refund. “I’m so appreciative of VITA’s efforts, I know if I’d paid someone to do my taxes, I wouldn’t have had the same result. Thank you for providing this amazing program.” - Robin

United Way’s Financial Wellness programs and partnerships are focused on improving employment and financial security for lifelong well-being. They support hardworking, low-wage earners in our community from Career to Retirement.

The VITA (Volunteer Income Tax Assistance) program provides free tax preparation to households earning up to $66,000. The Siemer Family Stability Program, in partnership with Our Family Services and the Siemer Institute, seeks to help families in crisis stabilize and position themselves to improve their quality of life. Prosperity in Schools, in partnership with the Community Schools Initiative, Higher Ground and AmeriCorps, helps connect families to human service resources in the community.

VITA IN A SHUTDOWN

The Volunteer Income Tax Assistance (VITA) program through United Way of Tucson provides free, quality tax preparation by IRS-certified preparers for individuals and families earning up to $66,000 annually. In 2020, we had to reimagine how to best get our services out into the community during a pandemic. VITA was able to partner with GetYourRefund.org to replicate the VITA experience virtually, ensuring the safety of all taxpayers and program volunteers. The online system allowed us to reach more people and process returns more efficiently. This past year, we were able to file 14,180 tax returns for low-income working families, resulting in $26 million dollars in federal refunds returned to the community.

ROBIN’S VITA EXPERIENCE

Robin is a single mother of two who has been using the VITA program for 3 years. When the pandemic hit, she turned to VITA’s new online platform, GetYourRefund.org. At first, it looked like Robin would owe money to the government. Additionally, Robin was struggling with securing consistent childcare, due to the pandemic, and she often had to miss work or pay double for her children’s care, resulting in adverse pay. Robin’s VITA Volunteer spent hours doing research on current tax laws. He found that due to her experiences of adverse pay, instead of owing money, Robin and her family qualified for a significant refund. “I’m so appreciative of VITA’s efforts, I know if I’d paid someone to do my taxes, I wouldn’t have had the same result. Thank you for providing this amazing program.” - Robin

$ 26 MILLION
IN FEDERAL REFUNDS
RETURNED
TO LOW-INCOME ARIZONA RESIDENTS

14,180
LOW-INCOME WORKING FAMILIES
IN ARIZONA RECEIVED FREE TAX PREP

7,744
LOW-INCOME HOUSEHOLDS
RECEIVED FREE TAX PREPARATION SERVICES IN PIMA COUNTY

46 HOMELESS VETERANS
PROVIDED WITH SUPPORT AND RESOURCES
This past year, Tim became involved with the ELDER Alliance and The Arizona End of Life Care Partnership (EOLCP), both anchored at United Way. The ELDER Alliance is a broad collaboration of community partners and residents aged 50+ advocating and designing solutions to improve quality of life for the older adult population. EOLCP is dedicated to creating a comprehensive network of end of life care support in Southern Arizona. “Not only does United Way support important social service non-profit organizations, but it also hosts important community organizing activities. I hope we can become a model for what a healthy, prosperous, and just community looks like and I admire the community organizing United Way of Tucson does to help ensure a more equitable Southern Arizona.” - Tim Wernette

The number one trauma for young people who have been systems involved is the death of a friend or family member. This past year, EOLCP received the Vitalyst Health Foundation Systems Change Grant to help address this issue with community partners Tu Nudito and Goodwill Metro. Funds were used to create bereavement support groups for Opportunity Youth (16-to-24-year-olds who are not in school or working) in Southern AZ. Training will also be provided to Pima County Juvenile Court staff and probation officers, to identify youth who are in need of services. By strengthening the processes and available services around experience with death in the Youth population, these young people will be more likely to reconnect with society, instead of reconnecting with the criminal justice system.
COMMUNITY ENGAGEMENT

DAYS OF CARING

United Way of Tucson’s Days of Caring is Southern Arizona’s single largest volunteer event. Every year, thousands of people from area businesses, schools and community groups lend their time, talents and energy to volunteer for projects that make a difference in our community. Last year, the event needed to reconsider how volunteers could safely participate during a pandemic. United Way partnered with Eller College Make a Difference Day again to make the 21st Annual Days of Caring a success, despite the obvious challenges. With socially distanced outdoor projects, on-your-own options and virtual opportunities, the event, still made a significant impact in our community. More than 1,100 volunteers from community groups and businesses completed 80 projects, including events, collection drives, landscaping, renovations and other projects that benefit Southern Arizona. Volunteers brought 3,800 hours of community service to the community.

BUSINESS BREAKFAST

The annual Business Leaders Breakfast for Early Education, hosted by United Way’s Women United, brings together hundreds of business leaders and educators to raise awareness and funds for early childhood education. Educated workers are critical to the 21st century workforce and the health of our local economy. In February 2020, more than 750 influential business and community leaders attended the event and more than $110,000 was raised for early childhood education. Studies show that children who read proficiently by the end of third grade are more likely to succeed academically and graduate from high school prepared for college and careers. Currently, 54% of children in Pima County are not reaching this crucial benchmark. The Business Breakfast targets this issue that affects all of us and the future of Tucson and Southern Arizona.

VOLUNTEER CENTER

Volunteering is at the core of United Way’s mission. Several United Way programs benefit from the time and talent of our incredible local volunteers. In the opening weeks of 2020, 200 people, including retirees, young professionals and college students, completed training and started volunteering with our free tax preparation service, VITA. Our in-person VITA locations closed down when the pandemic took hold, but a core group of volunteers continued working on returns through a fully virtual model called GetYourRefund.org. Through this model, taxpayers can stay home, and volunteers can work from home, protecting the health of everyone and continuing to provide a highly valued service to the community. Together, our in-person and remote VITA volunteers helped bring more than $12 million dollars back to Pima County during the pandemic and economic recovery.

We also host an online community hub for volunteering, (www.volunteer.unitedwaytucson.org), aimed at matching community members with various volunteer opportunities throughout Tucson and Southern Arizona. We work with our corporate partners to coordinate special volunteer opportunities tailored to their needs.

In March of 2020, we quickly launched our COVID-19 Relief Fund, which included assisting our community partners with urgent volunteer needs to provide our community with essential needs like food boxes and diapers. Using a specific list of volunteers who stepped up to help during the pandemic and www.volunteer.unitedwaytucson.org, we were able to provide 411 volunteers to help partner agencies.
2019 - 2020 CORPORATE SPONSORS
Adelante Foundation Established by Nadine & Eddie Basha
AGM Container Controls
Andrews Family Foundation
Arizona Public Media
Bank of America
Bayer Crop Science
BeachFleischman PC
Caterpillar, Inc.
CBRE
Chapman Automotive Group
Citi
Competitive Engineering Inc.
Desert Diamond Casino & Entertainment
Diamond Family Philanthropies
Edmund Marquez Allstate Agencies
*Freeport-McMoRan, Inc.
Frito Lay
*Year Round Corporate Champion

FOUNDATION & GRANT FUNDERS
Albertson’s Foundation
American Endowment Foundation
AVCO Charitable Foundation
Bank of America
Bayer Crop Science
Chris German Memorial Fund
Community Foundation for Southern Arizona
Country Fair
White Elephant, Inc.
David C. and Lara M. Lowell Foundation
Diamond Family Foundation
Dr Clara Seipel Webster Foundation
Fidelity Charitable
First Community Foundation, Inc.
First Things First
Greater Green Valley Community Foundation
Intuit Financial Freedom Foundation
Jewish Community Foundation of Southern Arizona
Knisely Family Foundation, Inc
Mercy Care
Mountain West Credit Union Foundation
Prosperity Now
Siemer Institute for Family Stability
Texas Instruments
The Aspen Institute
The Chicago Community Foundation
The Elliot Spalding Foundation
The San Francisco Foundation
The Stocker Foundation
Tides Foundation
Tucson Foundations
Unisource Energy Services (UNS)
Nogales
United Way Worldwide
US Bank Foundation
Vanguard Charitable
Vitalyst Health Foundation
Wells Fargo Foundation

2020 CIRCLE OF EXCELLENCE AWARDS
Best of the Best ECL of the Year: Laura Jones, Caterpillar
LIVE UNITED Award: Pima Council on Aging (PCOA)
Building a Better Community Award: Pima Community College
Cornerstone Award: Freeport-McMoRan, Inc.
Young Leaders Society Company of the Year: Texas Instruments
Champions of Caring Award: GEICO
Partnership Award: TRICO Electric Cooperative, Inc. & IBEW #1116

All American Award: Allison Duffy
Best Small Company: Diversified Design & Construction
Best Medium Company: AGM Container Controls
Best Large Company: Caterpillar, Inc.
Michael J. Harris Spirit of Tucson Award: Pima County ECAP

TOP 100 CORPORATE CHAMPIONS
AGM Container Controls
Amphitheater Public Schools
Anthem Health Insurance
Arizona Combined Federal Campaign
Arizona Complete Healthcare
Arizona Daily Star
Arizona Public Service - Saguaros Power Plant
Association of Universities for Research in Astronomy - AURA
AT&T Communications
Avanco Medical (Avent)
Bank of America
Banner–University Medical Center Tucson
Barker Contracting
BBVA Compass
Blue Cross Blue Shield of Arizona
BMO Harris Bank
Borderland Construction Company, Inc.
Border States Electric Supply
Caterpillar Inc.
CIGNA Tucson
Citi
City of Tucson ECAP
Comcast Communications
Commerce Bank of Arizona
CopperPoint Mutual Insurance Company
Costco Wholesale
Crest Insurance Group
CSAA Insurance Group
Delta Airlines
Diageo Beer Company
Dillard’s
Diversified Design & Construction
Edmund Marquez Allstate Agencies
Eli Lilly Company
Enterprise Holdings
ExxonMobil
FedEx
Flowers, Rieger & Associates, PLLC
Freeport-McMoRan, Inc.
Fry’s
Garmin International
GEICO
Harlow’s
Honeywell International Corporation
Hudbay Minerals - Rosemont Copper
IBM Corporation
IBM Retirees
Illinois Tool Works Inc.
International Paper
Jim Click Automotive Team
Kellogg Co.
KVOA Communications
Lewis Roca Rothgerber Christie
Lovett & Touche
Merrill Lynch
Morgan Stanley
National Bank of Arizona
Nationwide Insurance
Niles Investment Corp.
Northern Trust, NA
O’Reilly Auto Parts
O’Reilly Chevrolet
Pacific Premier Bank
PCL Construction, Inc.
Pfizer Inc.
Pima Community College
Pima Council on Aging
Pima County ECAP
Pizza Hut Inc.
Principal Financial Group
QuikTrip
Rain Bird Corporation
Raymond James Local Offices
Raytheon Company
RE Darling Co. Inc.
Rick Engineering Company
Securaplane Technologies, Inc.
Silverado Technologies Inc.
Target Stores
Team Fishel
Texas Instruments
TMC HealthCare
TRICO Electric Cooperative Inc.
Tucson Electric Power Company
Tucson Orthopaedic Institute
Tucson Subaru
Tucson Unified School District
Union Pacific Railroad Co
United Parcel Service
United Way of Tucson & Southern Arizona
University of Arizona
US Bank
Vail School District
Vantage West Credit Union
Walmart
WAFd Bank
W.E. O’Neil Construction, Inc.
Wells Fargo
Zions Management Services

Every year, individuals, companies, and foundations throughout Tucson and Southern Arizona build a stronger community by supporting United Way’s mission. The 2019/2020 Campaign effort was led by Michelle Trindade of GEICO. More than 25,000 individuals and companies responded to the community call. Thank you to all of United Way of Tucson and Southern Arizona’s champions for their exceptional generosity!
AFFINITY GROUPS

Founded in 1984, the United Way Tocqueville Society is an opportunity for passionate individuals to become more deeply involved in United Way's mission. The Tocqueville Society recognizes local philanthropic leaders who have devoted time, talent and funds to create change in our community. The Tocqueville Society was founded in honor of French historian Alexis de Tocqueville, who visited America in 1831. His most important observation was that Americans help each other in times of need. In Tucson and Southern Arizona, Tocqueville Society members demonstrate how generosity today impacts the generations of tomorrow. Last year, United Way's Tocqueville Society had 64 members totaling $1,150,335 in gifts for Southern Arizona.

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UNITED WAY WOMEN UNITED

Women United is a global movement of more than 75,000 diverse women leaders who combine their financial power and talents to address key issues in their communities. In Southern Arizona, Women United devotes its efforts to early education and literacy. Its local impact can be seen through year-round activities such as volunteer reading and networking events. Their signature event is the Annual Business Leaders for Early Education Breakfast. In 2020, The Business Breakfast raised $110,500 for early childhood education in our community.

YOUNG LEADERS UNITED

Young Leaders United (YLU) is a group of passionate, community-focused young professionals who want to connect with peers, serve their community and develop as leaders for change. They achieve these goals by participating in United Way events, engaging in community issues and giving personally. YLU raises funds for Opportunity Youth, 16-24-year-olds who are not connected to work or school. In 2019, YLU continued to raise funds to benefit Opportunity Youth and work closely with the Goodwill Metro Re-engagement Center to assist several individuals enrolled at the Center.

ALEXIS DE TOCQUEVILLE SOCIETY DONORS

Debbie & Hal Ashton
Molly & William Ausman
Alice & Paul Biker
Lori & Steve Banzhaf
Pat & Paul Bonavia
Laura & Achibald Brown
Ty Brown
Amy & Jerry Cacciatore
The Frances Chaplin Foundation
Philanthropic Fund
Vicki & James Click
David Cohen
Kevin Cutter
Dr. Charles Davis
Jeanne & Cole Davis
Richard DeJong
The Donald & Diamond Family
Amy & Rob Draper
Calline Sanchez-Driedger & Chad Driedger
Lynne Wood Dusenberry & Bruce Dusenberry
Betty & Thomas Fournier
Peggy & Steve Goulding
Pam & Jim Griffith
Charlotte Harrie
Michelle & Duft Heaton
Charles Huckleberrry
Cathy & David Hutchens
The Jacob Family
Patricia & Robert Johnston
Jackie & Ernest Jones
Beth & Michael Kasser
Susan Kettleswell
Margaret & George Larsen
Karen & Derek Lawrence
Helaine Levy
The Lohse Family
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Elizabeth & Ryan McIntyre
Catherine & Claude Merrifield
Barbara & Russ Miller
Eleanor & Morgan North
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Allan Norville
R.B. “Buck” O’Rielly
Dorothy & Julius Parker
Patricia Raskob & Tom Paulus
Jill & Walter Pearson
Linda & Tony Penn
The Donald Pitt Family
Diana Stagg & Richard Pollock
Judith Rich
Marie & George Rieke
Dr. Robert C. Robbins
Priscilla & William J. Robinson
Collette Brown Rodriguez & Steve Rodriguez
Michael J. Rusing
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Drs. Helen & John Schaefeler
Carol & Lex Sears
Howard Stewart
Kevin Sumlin
Anna & Paul Tees
Michelle & Manny Trindade
Elizabeth Tolbert Trust
Kathy & Glenn J. Van Loan
Paul J. Walker
Bruce Westberg
Laurie & Larry Wetterschneider

WOMEN UNITED EXECUTIVE COMMITTEE

Tracy Benson
Stephanie Boreale
Mary Bouley
Lillian Brantley-Thompson
Lynn Brounagh
Sara Cohen
Lindy Cote
Lori Colton
Angela Coyle
Liz Cozzi
Jane DeNigris
Lalhonne Douville
Linda Drake
Allison Duffy
Dolores Duran-Cerda
Lynne Wood Dusenberry
Nona Eath
Anne Graves
Katy Gross
Denise Hernandez de Ortiz
Della Hudson
Ellen Howlett
Daisy Jenkins
Susan Kasele
Adriana Kong-Romero
Susan Koza
Deborah Kramer
Dianne Maki Sethi
Anne Maley-Schaffner
Wendy Marquez
Sandy Maxfield
Elizabeth McIntyre
Catherine Merrill
Kerry Milligan
Karla Morales
Lorraine Morales
Jessica Novak
Irene Robles-Lopez
Mary Rowley
Silvia Salcido
Calline Sanchez
Kassondra Silva
Lisa Owens-Szedzinski
Allison Tricomb
Arika Wells

YOUNG LEADERS UNITED EXECUTIVE COMMITTEE

Peyman Armini
BMO Harris Bank
Meredith Bode
United Way of Tucson & Southern Arizona
Chris Gast
University of Arizona College of Law
Laura Jones, Co-Chair
Caterpillar
Brenda Rojo
GEICO
Cesar Ruiz
United Way of Tucson & Southern Arizona

Chris Stemple
Texas Instruments
Scott Tobin, Co-Chair
Merrill Lynch

24.

25.
As United Way approaches its 100th anniversary in 2022, a Centennial Endowment Fund has been established with the goal of reaching a $25 million endowment by the centennial celebration to sustain United Way's Community Impact Fund through the next 100 years.

A $25 million endowment, paying a return of 5% annually, will ensure that vital programs serving the community are sustained, operational needs are met and Tucson and Southern Arizona is poised to grow and thrive with our changing needs.

"Claude and I believe in the future of this community. By investing in United Way’s Centennial Fund, we know we’re playing a part in laying the foundation for supportive programs that will reap dividends long into the future. Our community is our legacy, and we are proud to do our part to make Southern Arizona strong and healthy for generations to come." - Catherine and Claude Merrill, Centennial Fund Donors
United Way of Tucson and Southern Arizona

United Way is proud to have the highest possible ratings from Charity Navigator and GuideStar. These ratings and national accolades reflect United Way’s commitment to responsible stewardship and transparency.

**FINANCIALS**

**EXPENSES**
- Community Impact: $11,770,641
- Fundraising: $1,168,153
- Management & General: $953,394

**REVENUE**
- Contributions and Grants: $7,058,371
- Government Contracts: $6,558,073
- Donor Designations: $851,145
- Rent Revenue: $645,593
- Investment Income: $146,926
- Program Fees & Other Income: $104,572

**TOTAL REVENUE:**
$15,364,680*

*Total revenues and expenses include amounts raised on behalf of others

**TOTAL EXPENSES:**
$13,892,188

85% Community Impact

46% Contributions & Grants

43% Government Contracts

4% Rent Revenue

5% Donor Designations

1% Program Fees & Other Income

1% Investment Income

Forbes
America’s Top Charities 2019

*Charity Navigator
Four Star Charity

America’s Favorite Charities 2020

America’s Top Charities 2019

United Way of America’s Top Charities 2019

America’s Favorite Charities

Charity Navigator

Four Star Charity

America’s Top Charities 2019

America’s Favorite Charities

Charity Navigator

Four Star Charity