UNITED WAY OF TUCSON AND SOUTHERN ARIZONA

2021 ANNUAL REPORT

Uniting for an educated, thriving and equitable community.
This new year brings United Way of Tucson and Southern Arizona onto the threshold of our next century of service. That is a momentous way, to my mind, of thinking about our work and service in the community.

First, let’s review some history before we look ahead:

In 1922, what today is our United Way of Tucson and Southern Arizona began its life as the Tucson Community Chest, organized to raise needed funds for 10 different charitable and civic organizations in Tucson. In 1952, we funded 15 agencies. Two decades later, marking our half-century of service, we funded 31 agencies. And today, 100 years after our founding, we are actively working with more than 80 non-profit agencies, surrounding cities and municipalities in three counties, dozens of local, regional, and national foundations, and hundreds of business and educational entities. Just last year, with the pandemic still surrounding us, we were able to serve 1 in every 5 members of our community.

In 1942, we had fewer than 100 volunteers; today, we have more than 3,000 volunteers contributed more than 27,000 hours each year. In 1922, we leveraged $85,000 in support and contributions to assist those 10 organizations. In 2021, we were able to leverage more than $24 million in support to assist more than 80 non-profit agencies. All of this was and remains possible because of our generous donors, volunteers, and board members, who contribute and serve, year after year, selflessly, and with joy.

Looking ahead to our next 100 years, we are committed to doubling our impact by serving 360,000 individuals in Tucson and Southern Arizona. And we will continue our focus on the core areas of education, financial wellness, and healthy communities. From the beginning to the end-of-life, our work impacts more individuals and families each year. And we will continue to add programs and partnerships as the needs of our community continue to change, such as our growing focus on equity and emergency relief.

An ad from our very first campaign in 1922 ended with this inspiring message:

“Come, men and women and children, let us have the right to laugh and to be joyous, and to have the bright sky of hope over Tucson. No fears can touch us, no depression thwart us, if we will make the needy rejoice because Tucson does care. Hold up your heads, dare to declare that your lives are filled with courage, be brave, and a great peace will come to your hearts. Let our Chest be filled to overflowing not with money alone, but with a great good will, an overabundant kindness; prove the mighty heart of Tucson sufficient for its task. Tucson Does Care!”

Yes, not just Tucson, but all of us in Southern Arizona, do care, especially as we celebrate our past 100 years and look forward to our next century of service.

Thanks for all you do.
A CENTURY OF SERVICE HAS TAUGHT US MANY THINGS, ONE OF THE MOST IMPORTANT IS THIS WORK IS TOO IMPORTANT TO GO IT ALONE.

Additional resources will always be needed, and welcomed, as the needs will always be there. This gives all of us an opportunity to be a part of building a thriving community, one individual, one family, at a time. We are grateful to all of those in our community who have, over the past 100 years, been a part of our United Way, remembering that they have been vital to our ability to serve others.

As we move boldly, yet with humility, into our next 100 years, we’re guided by our successes over the last century, the understanding that today’s needs still require the same spirit of collaboration and the confidence that we can continue to bring equity and systemic change to our community by uniting people, ideas, and resources.
WHO WE ARE

United Way of Tucson and Southern Arizona responds to our community’s needs, transforms individual lives and brings long-lasting, systemic change to our community by focusing on the key, underlying issues. We fight for education, financial wellness, equity and healthy communities for every person in Tucson and Southern Arizona from birth to end of life. Our role as community convener enables us to form strategic partnerships, mobilize the best resources and be the catalyst for needed, positive change.

MISSION

Building a thriving community by uniting people, ideas and resources.

VISION

A community where every child receives a high-quality education from birth to career, every adult has the opportunity to thrive financially and, in the workplace, and every older person can retire and age with dignity and independence.

OUR CORE VALUES

Accountable, Collaborative, Community-Oriented, Inclusive, Respectful, Results-Focused, Service-Oriented, and Transparent.

United Way goes beyond temporary fixes to create lasting change in our community. We convene people and organizations to find innovative solutions that positively impact more than 233,700 lives in Southern Arizona every year.
COMMUNITY IMPACT

From birth to career, career to retirement and retirement to end of life, United Way supports the well-being and success of every person in Southern Arizona.

The only way to rebuild a thriving community is by uniting to lift each other up.

United Way of Tucson and Southern Arizona is uniquely positioned to react to crisis and be nimble in the face of adversity. Through our programming, partnerships, and grant funding we turn every $1 invested into a $5 impact.

When you Give UNITED, you’re investing in the future economic health of the place you call home. Our 100 years in Tucson and Southern Arizona has shown us that when we live united, we can achieve more than any single entity can alone.

At United Way of Tucson, our job is to bring business, government, non-profits, local leaders, and people like you together to improve all our lives.
PROGRAM BREAKDOWN

EDUCATION
Improve educational and life outcomes for children, youth and young adults by advancing equity and excellence in education.

- Early Literacy: 23%
- Teacher & Provider Education: 17%
- Family Support & Education: 16%
- Quality Early Learning: 11%
- Opportunity Youth: 8%
- Quality Early Learning: 8%

FINANCIAL WELLNESS
Improve the equity of employment and financial wellness outcomes of adults and families for life-long well-being.

- United for Southern Arizona COVID-19 Fund: 44%
- Family & Youth Stability & Income Supports: 26%
- Operation United: Supporting Veterans: 28%
- Volunteer Engagement: 26%

HEALTHY COMMUNITIES
Provide equitable access through education and resources to improve the quality of living and dying for older people and their families.

- End of Life Care Services: 46%
- Older Adult Core Support Services: 28%
- Volunteer Services: 28%
In December 2020, United Way of Tucson received a $10 million gift from philanthropist MacKenzie Scott. With this gift, your United Way committed to doubling our impact to 360,000 people served annually. In this round of Ms. Scott’s revolutionary philanthropy, she stated, “I asked a team of advisors to help me accelerate my 2020 giving through immediate support to people suffering the economic effects of the (COVID-19) crisis,” she wrote on her website. “They took a data-driven approach to identifying organizations with strong leadership teams and results, with special attention to those operating in communities facing high projected food insecurity, high measures of racial inequity, high local poverty rates, and low access to philanthropic capital.”

Upon receiving this funding, our team deployed additional monetary support to bolster the United for Southern Arizona COVID-19 and Emergency Funds. United Way of Tucson’s network and infrastructure enabled us to be the first local organization connecting resources and getting financial support into the hands of individuals and families who needed it the most at the start of the pandemic.

In addition to Emergency Relief, a proposal grounded in community needs and perspective was presented to and ratified by the Board of Directors in early 2021. The details included an extension of our current five-year strategic plan with imperatives focused on supporting the residents of our region, from birth to the end of life, with a tighter lens on equity and a commitment to doubling individuals served.

United Way of Tucson and Southern Arizona, led by a dedicated staff, strong Board of Directors and results-oriented community stakeholders are executing this large-scale initiative with plans of increasing and serving more.
UNITED FOR EQUALITY

United Way of Tucson and Southern Arizona has been focused on equity throughout our one-hundred-year history. The resources and support we foster often serve those that don’t have equitable access to opportunities in our community.

We have recommitted ourselves to a deeper focus on diversity, equity, inclusion, and access in all aspects of our work. This is essential to our mission and the many partners we collaborate with.

We know and accept that we must be a leader in the fight for equity and strive to create communities where everyone has the resources, opportunities, and the support they need to thrive.

United Way of Tucson and Southern Arizona tracks data and analytics on all our programs and partnerships to find scalable solutions for our community at large. One area where we’ve been able to advance our equity lens is by finding new ways of reaching historically underserved and excluded populations. We can do this by increasing our demographic data collection internally as well as with partner programs. Since late 2020, demographic reporting has been collected on all applicable programs enabling us to make more informed decisions and bring the right voices to the table.

In particular, our Emergency Fund uses data to understand who is benefiting from funds and how to equitably reach households in need. Reporting reveals that 58% of households headed by women, 10% include a veteran, and 39% with someone with a chronic health condition or disability. 53% of households identify as Hispanic/Latinx, 23% as non-Hispanic White, 11% as Black or African American, 6% as American Indian or Alaskan Native, and 9% as another race or multi-racial.

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Tammy has been working at Oyama Elementary School for the last 11 years as the School Principal. Oyama Elementary is one of the 18 schools which participate in United Way of Tucson and Southern Arizona’s My Summer Library program. The goals of My Summer Library are to improve 3rd-grade reading proficiency, build students’ home libraries and mitigate summer learning loss. Young students (pre-kindergarten to second grade) at Oyama select age-appropriate books to build a home library. These books are essential for under-resourced families to help their children foster a love of literacy and the skills to become fluent readers later in the elementary years. “My school and career have been working with families that live at or below the poverty line. I have watched many families struggle just to maintain a place to live and be able to pay bills. This leaves very little energy for families to focus on just being a family. When I see United Way helping so many of them in a variety of ways I am encouraged and want to help even more. United Way of Tucson and Southern Arizona has their finger on the pulse of the needs in the community and I am proud to be able to work with them.”

OYAMA ELEMENTARY SCHOOL

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United Way of Tucson is no stranger to Emergency Funding. When jobs were furloughed in 2019 because of the debt ceiling crisis, your United Way went to work immediately to support hard working federal employees with their critical needs such as housing, utilities, food, and health supplies. In 2020 our Emergency Fund was leveraged for the United for Southern Arizona COVID-19 Fund.

Now with many still recovering from the pandemic and rising costs, many families are finding themselves financially insecure for the first time. Our emergency fund is built as a flexible collaborative mechanism that empowers trusted partners to serve those in our community in need of essential services. As of April 21, 2022, we have distributed more than $1.4 million through our emergency funding.

La Frontera Center: “A young pregnant woman recently contacted La Frontera Center. She was experiencing homelessness due to financial hardship caused by COVID-19. Our support team was able to provide resources and guidance as she searched for employment and housing. We are happy to share that she is now employed and excited to be moving to a new home. Rental assistance from United Way’s United for Southern Arizona COVID-19 Fund will help stabilize her housing situation and provide a healthy, welcoming environment for her baby girl.”
**EDUCATION**

United Way improves educational and life outcomes for children, youth and young adults from Birth to Career by advancing equity and excellence in education. Every step in a child’s life lays the foundation for future success. Together with our partners, we’re working on a variety of education programs and initiatives.

Cradle to Career (C2C) is a partnership of leaders from both the education and business sectors in Pima County who are using data to improve educational outcomes. The Family Support Alliance provides vulnerable families with the parenting resources they need to raise healthy and engaged children. The Great Expectations Program offers professional development to early childhood educators at no cost. Read On Tucson provides support to eight local school districts to mitigate summer reading loss. Accelerate Quality aims to increase the number of quality early childhood education slots in Pima County.

**GREAT EXPECTATIONS**

Cuquis and her husband Jorge are the owners and childcare home providers of “Mi Angel de mi Guardia” in Tucson, Arizona. They participate in the Great Expectations Program anchored at United Way of Tucson, which provides free professional development to early childhood educators. “Through the Great Expectations courses we have received a variety of trainings and presentations from national speakers. These sessions have allowed us to provide our children with lessons and supports we didn’t previously have.” - Cuquis

Cuquis and Jorge have taken full advantage of the resources provided to them from the Great Expectations program, they are continuing to grow as professionals, sharing stories of success and encouraging others to grow.

**MY SUMMER LIBRARY**

United Way’s My Summer Library program is a partnership with 18 local elementary schools aimed at improving 3rd-grade reading proficiency and building home libraries. This past year, 2,100 kindergarten - 2nd graders received 12 books each, totaling 25,200 distributed throughout Pima County. 120 teachers also received a matching set of 12 books for their classrooms helping them support students reading their new books in person and virtually. One teacher said, “Many of our students enter school with little to no books at home. Some have parents who are not able to read to them. I feel that having books at home can support the skills being learned at school. I have had parents tell me how proud they are that their children are learning to love reading!” - Staff, Walter Douglas Elementary School

174,757
BOOKS

GIVEN TO CHILDREN TO BUILD THEIR PERSONAL LIBRARIES

999
FAMILIES RECEIVED GUIDANCE FOR RAISING AND NURTURING THEIR CHILD AT HOME

1,150
ADULTS ATTENDED CLASSES TO BECOME BETTER PARENTS

1,047
OPPORTUNITY YOUTH CONNECTED BACK TO EDUCATION & CAREER PATHWAYS THROUGH RE-ENGAGEMENT SERVICES

567
INDIVIDUALS LEARNED NEW EARLY CHILDHOOD EDUCATION & FAMILY SUPPORT BUILDING SKILLS
United Way’s Financial Wellness team focuses on improving the equity of employment and financial wellness outcomes for adults and families. They work toward a vision where everyone in Southern Arizona has the resources and access to meet basic expenses, save for emergencies, make informed financial decisions, pursue wealth-building opportunities, and contribute a voice to community decisions.

The Volunteer Income Tax Assistance (VITA) program provides free, quality tax preparation to households earning up to $73,000 annually. The Coalition for Family Financial Wellness, in partnership with the Siemer Institute, helps families avoid eviction, build income, and maintain school connections for children. The Financial Wellness Partnership, our growing network of nonprofits, government, and education organizations focused on economic mobility, engaged 40 entities last year with monthly meetings about best practices, community resources, and emerging financial research.

$22 million in federal refunds returned to low-income Arizona residents

13,030 low-income working families received free tax prep in Arizona

8,322 low-income households received free tax preparation services in Pima County

94 homeless veterans provided with support and resources

11.
The Family Support Alliance anchored at United Way of Tucson is uniting quality services that strengthen families with young children. Home visitors provide families with parenting education, community resources, & family assistance. One of our home visitors, Lucia, was working with a family of eight, that includes six children. "In early 2021, the mother came down with COVID-19 and had to stop working. She has continued to be sick since then, so much so that her husband also had to stop working to take care of her and the children. The medical bills were piling up and the family was struggling when the Family Support Alliance stepped in." Their home visitor connected the family to utility assistance from the United for Southern Arizona COVID-19 fund along with other resources to help the family through this difficult time.

19.

The Volunteer Income Tax Assistance Program (VITA) provides free tax preparation for people earning up to $73k annually. Each year, VITA recruits dozens of local volunteers and provides free classes and IRS Certification. Jesse was one of those volunteers. "The VITA team at United Way of Tucson worked hard to help as many people possible, given the extreme circumstances of the pandemic. My interactions with the VITA participants were extremely rewarding. The first client that comes to mind was a gentleman who was laid off early in the pandemic. He was forced to move off one of Arizona’s reservations to a bigger city to look for work. When we spoke, he still had not found work. Because he had not received any stimulus payments, I was able to help ease his financial situation through the work we do."
END OF LIFE CARE PARTNERSHIP

The Arizona End of Life Care Partnership (EOLCP), anchored at United Way of Tucson and Southern Arizona, is the largest funded end-of-life community-based partnership of its kind in the United States, thanks to The David and Lura Lovell Foundation and Community Foundation for Southern AZ. Since its inception in 2017, nearly $8,000,000 has been awarded to the Partnership. Their 19 grantee organizations and 30 investing partners span healthcare, legal and social services, with a strong emphasis on diverse communities, and cultural and religious traditions.

Partners provide education, resources, services and support to people of all ages in our community, helping them to navigate the challenging issues of serious illness, death, and dying.

The goal is to normalize conversations about death in our community. As of 2019, 75% of people in our community believe it’s important to discuss their end-of-life care wishes with family and loved ones, but 53% said they rarely or never discuss death and dying with anyone. COVID-19 has sky-rocketed these issues to the forefront of our minds. Planning for end of life can no longer be postponed or ignored. EOLCP’s goal is to promote Advance Care Planning in our community, which significantly reduces healthcare costs, brings peace of mind for the individual, and reduces burden for healthcare providers, family, and loved ones.

As the anchor organization, United Way guides the work of the partnership and overall strategy of EOLCP through infrastructure, strategy, convening, shared outcome measures, data reporting, funding and collective impact. EOLCP’s current focus areas include expanding workplace initiatives that promote advance care planning throughout our community, increasing end-of-life care training for healthcare professionals, and serving Opportunity Youth with grief and bereavement support.

TIM’S STORY

Death affects everyone, especially young people grieving the loss of a loved one. Through a project with Goodwill METRO, Tu Nidito, and Pima County Juvenile Court Center, the End of Life Care Partnership anchored at United Way is addressing the impact of death loss on Opportunity Youth who identified unsupported grief as a major trauma. One of the young people receiving support through this project was Tim, and this year we were fortunate to have him share his story with us. To hear Tim’s Story, visit:

https://uwt.onl/Tim

DIRECT CARE WORKFORCE

Yadira is the Program Director for PimaCare at Home, partnering with United Way of Tucson’s Direct Care Workforce program. The ELDER Alliance, anchored at United Way of Tucson, provides sponsorships to qualifying individuals who are interested but unable to afford the mandatory requirements in becoming a direct care professional. “My hope is that we continue to come together and build successful connections to better the Tucson and Southern Arizona community. I hope we can stand united, advocating for our caregivers, the community members needing jobs and the ones in need of services, most importantly doing it with passion. The impact organizations such as United Way of Tucson and Southern Arizona have on the community influence change not just locally but nationwide.”

HEALTHY COMMUNITIES

ELDER ALLIANCE

United Way’s Healthy Communities work focuses on improving the quality of life for older adults in Tucson and Southern Arizona from Retirement to End of Life. United Way’s ELDER Alliance is a broad collaboration of nonprofit organizations, businesses, government agencies, community partners and age 50+ residents. Through its dedicated action teams, the ELDER Alliance has established a strong system to support the rapidly growing older adult population, allowing older people to stay healthy longer, remain active and involved, and maintain maximum independence.

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22.
COMMUNITY ENGAGEMENT

UNITED WAY OF TUCSON'S DAYS OF CARING
United Way of Tucson’s Days of Caring is Arizona’s single largest volunteer event. Every year, thousands of people from area businesses, schools and community groups lend their time, talents, and energy to volunteer for projects that make a difference in our community. With the ongoing pandemic, various volunteer projects were offered to maximize safety. United Way of Tucson once again partnered with UA Eller College Make a Difference Day to make the 22nd Annual Days of Caring a success. With socially distanced outdoor projects, DIY options and virtual opportunities, the event made a significant impact in our community. 2,540 volunteers from community groups and businesses completed 113 projects, including events, collection drives, landscaping, renovations and other projects that benefit Southern Arizona. Volunteers brought 7,600 hours of community service to the community.

BUSINESS BREAKFAST
The annual Business Leaders Breakfast for Early Education, hosted by United Way’s Women United, brings together hundreds of business leaders and educators to raise awareness and funds for early childhood education. Educated workers are critical to the 21st century workforce and the health of our local economy. In 2021, we went virtual, presenting the Business Breakfast in Bed. Nearly 800 influential business and community leaders viewed the event and more than $98,000 was raised. Studies show that children who read proficiently by the end of third grade are more likely to succeed academically and graduate from high school prepared for college and careers. Currently, 54% of children in Pima County are not reaching this crucial benchmark. The Business Breakfast targets this issue that affects all of us and the future of Tucson and Southern Arizona.

VOLUNTEER CENTER
Volunteering is at the core of United Way of Tucson’s mission. We know UNITING our community results in the greatest impact. The Volunteer Center at United Way of Tucson currently partners with community organizations such as the City of Tucson, Tucson Clean and Beautiful, the Southern Arizona Volunteer Management Association, The University of Arizona, and many more. We are poised to grow our collaborations and offerings to deepen our engagement with corporate partners, nonprofit entities and caring residents to change more lives and build a thriving community.

United Way of Tucson hosts a free online community platform for volunteering (volunteer.unitedwaytucson.org), aimed at matching community members with various volunteer opportunities throughout Tucson and Southern Arizona. This online volunteer hub is hosted through the Golden Volunteer platform, which allows nonprofits to easily post upcoming and ongoing volunteer opportunities. Nonprofit agencies can partner with United Way of Tucson through Golden, allowing us to share their opportunities. It is easy for volunteers to create a profile and register for any available opportunities. We now can track volunteers at any given period, and nonprofit agencies can easily contact volunteers signed up for a specific opportunity.

We work with our corporate partners to coordinate special volunteer opportunities tailored to their needs throughout the year. We use our community connections to create the perfect volunteer opportunity for employees throughout various industries.

VITA VOLUNTEERS
United Way’s free tax preparation program continued in 2021, powered by our incredible core of Volunteer Income Tax Assistance (VITA) volunteers. 381 volunteers in Pima County stepped up to the task of preparing taxes amid the pandemic, which meant completing full training and delivering services completely online. Along the way, volunteers learned how to use new software platforms and help low-income taxpayers navigate online services comfortably and confidently. Their volunteer efforts helped us bring more than $22.2 million in tax refunds to families in Arizona over the course of the season.
2020-2021 CORPORATE SPONSORS
Adelante Foundation Established by
Nadine & Eddie Basha
AGM Container Controls
ALTA Consulting, LLC
Amphitheater Public Schools
Andrews Family Foundation
Arizona Daily Star
Bank of America
Banner-University Medical Center
Tucson
Bayer Crop Science
BMO Harris Bank N.A.
Caterpillar, Inc.
Child & Family Resources, Inc.
Citi
The Clements Agency
Commerce Bank of Arizona
Community Foundation for Southern Arizona
Daisy Jenkins & Associates, Inc.
Dataworks
DeConcini, McDonald, Yetwin & Lacy, P.C.
DPR Construction
Easter Seals Blake Foundation
*Freepoint-McMoRan
*GEICO
Helios Education Foundation
*Year Round Corporate Champion

FOUNDATION & GRANT FUNDERS
Albertson's Foundation
American Endowment Foundation
AYCO Charitable Foundation
Bank of America
Bayer Crop Science
Chris German Memorial Fund
Community Foundation for Southern Arizona
Country Fair
White Elephant, Inc.
The David and Lara Lovell Foundation
Diamond Family Foundation
Dr. Clara Seippel Webster Foundation
El Rio Health
Fidelity Charitable
First Community Foundation, Inc.
First Things First
Governor's Office for Youth, Faith, and Family
Greater Green Valley Community Foundation
Intuit Financial Freedom Foundation
Intuit Financial Freedom Foundation
Jewish Community Foundation of Southern Arizona

HR Known, LLC
IBM Corporation
La Frontera
LeCroy and Miligan
Lovitt & Touche
National Bank of Arizona
Northern Trust, NA
NuPoint Marketing
OROOG Auto
Picor Commercial Real Estate Services
Pima Community College
Putt Land Surveying, Inc.
Rick Engineering Company
Ruda-Cardinal
Silverado Technologies Inc.
Simply Bits
Southern New Hampshire University
Southwest Human Development
Texas Instruments
TMC HealthCare
Tucson Electric Power Company
Tucson Unified School District
University of Arizona
Viable Insights
WasFD Bank
Water Center for Systems Thinking

2021 CIRCLE OF EXCELLENCE AWARDS
Best of the Best ECL of the Year: Eric Bohorquez of AGM Container Controls
Rookie of the Year Award: Savannah Ellwood, OROOG Auto
LIVE UNITED Award: Pima Community College
Building a Better Community Award: Citi
Cornerstone Award: Caterpillar, Inc.
Time, Talent, Treasure Award: Dianne Maki-Sethi of Women United
Champions of Caring Award: Freepoint-McMoRan, Inc.
Partnership Award: TRICO Electric Cooperative, Inc. & IBEW #1116
All American Award: Michelle Trindade of GEICO
Best Small Company: Rick Engineering
Best Medium Company: Team Fishel
Best Large Company: GEICO
Michael J. Harris Spirit of Tucson Award: AGM Container Controls

TOP 100 CORPORATE CHAMPIONS
AGM Container Controls
Amphitheater Public Schools
Anthem Health Insurance
Arizona Combined Federal Campaign
Arizona Complete Healthcare (Centene)
Arizona Daily Star
Arizona Gives Day
Arizona Public Service - Saguaro Power Plant
Association of Universities for Research in Astronomy - AURA
Avanos Medical (Avent)
Bank of America
Banner-University Medical Center Tucson
Bayer Crop Science
BBVA Compass
BMO Harris Bank
Borderland Construction Company, Inc.
Caterpillar Inc.
CIF
City of Tucson ECAP
Comcast Communications
Commerence Bank of Arizona
CoppperPoint Mutual Insurance Company
Costco Wholesale
Delta Airlines
Diageo Beer Company
Dillard's
Diversified (Design & Construction)
Edmund Marquez Allstate Agencies
Eli Lilly Company
Enterprise Holdings
ExxonMobil
FedEx
Freepoint-McMoRan, Inc.
Garmin International
GEICO
Honeywell International Corporation
IBM Corporation
IBM Retirees
Intuit Software
Jim Click Automotive Team
Kellogg Co.
Lewis Roca Rothgerber Christie
LPL Financial
 Nationwide Insurance
 Northern Trust, NA
 O'Reilly Chevrolet
 Pacific Premier Bank
 Pfizer Inc.
Pima Community College
Pima Council on Aging
Pima County ECAP
Pizza Hut Inc.
Principal Financial Group
QuikTrip HQ
Rain Bird Corporation
Raymond James Local Offices
Raytheon Company
RE Darling Co. Inc.
Rick Engineering Company
Securaplane Technologies, Inc.
Simply Bits
Silverado Technologies Inc.
Target Stores
Team Fishel
Texas Instruments
TMC HealthCare
TRICO Electric Cooperative Inc.
Tucson Electric Power Company
Tucson Unified School District
Union Pacific Railroad Co.
United Way of Tucson & Southern Arizona
University of Arizona
US Bank
UPS
Vail School District
Vantage West Credit Union
WasFD Bank
Walmart
Wells Fargo
W.E. O'Neil Construction, Inc.
Zions Management Services

Every year, individuals, companies and foundations throughout Tucson and Southern Arizona build a stronger community by supporting United Way’s mission. The 2020/2021 Campaign effort was led by Michelle Trindade of GEICO. More than 7,500 individuals and companies responded to the community call. Thank you to all of United Way of Tucson and Southern Arizona’s champions for their exceptional generosity!
AFFINITY GROUPS

Founded in 1984, the United Way Tocqueville Society is an opportunity for passionate individuals to become more deeply involved in our mission. The Tocqueville Society recognizes local philanthropic leaders who have devoted time, talent and funds to create change in our community. In Tucson and Southern Arizona, Tocqueville Society members demonstrate how generosity today impacts the generations of tomorrow. Last year, United Way’s Tocqueville Society had 73 members totaling $1,506,255 in gifts for Southern Arizona.

TOCQUEVILLE SOCIETY DONORS

David Andrews Jr.  
Debbie & Hal Ashton  
Molly & William Assenmacher  
Alice & Paul Baker  
Lori & Steve Banzhaf  
Pat & Paul Bonavia  
Laura & Arch Brown  
Ty Brown  
Jean & Jim Burns  
The Frances Chapin Foundation  
Philanthropic Fund  
Vicki & Jim Click  
David Cohen  
Kevin Cutter  
Jeanne & Cole Davis  
Dr. Charles Davis  
The Donald R. Diamond Family Foundation  
Michael Donoghue  
Carol & Robert Dorsey  
Amy & Rob Draper  
Calline Sanchez-Driedger  
& Chad Driedger  
Lynne Wood & Bruce Dunseberry  
Wendy Wallbrunn  
& Stephen Felder  
Betty & Tom Fournier  
Peggy Gouding  
Pam & Jim Griffith  
Charlotte Harris  
Michelle & Duff Hearon  
Amber & Edwin Hopper  
Maureen & Charles Hubellkeller  
Cathy & David Hutchens  
The Jacob Foundation  
Patricia & Robert Johnston  
Jackie & Ernest Jones  
Naomi Karp  
Beth & Michael Kasser  
Margaret & Bruce King  
Margaret & George Larsen  
Helaine Levy  
The Lohse Family  
Czarina M. & Humberto S. Lopez  
Ann Lovell  
Wendy & Edmund Marquez  
Sandra Maxfield  
Patricia & Ross McCallister Jr.  
Elizabeth & Ryan McIntyre  
Catherine & Claude Merrill  
Barbara & Russell Miller  
Eleanor & Morgan North  
Allan Norville  
R.B. ‘Buck’ O’Rielly  
Patricia Raskob & Tom Paulus  
Linda & Tony Perry  
The Donald Pitt Family  
Diana Stegal & Richard Pollack  
Helen Rib  
Judith Rich  
Marcia & George Rieke  
Dr. Robert C. Robbins  
Priscilla & William J. Robinson  
Collette Brown-Rodriguez & Steve Rodriguez  
Michael J. Rusing  
Patricia & Ronald Sable  
Drs. Helen & John Schaefer  
MacKenzie Scott  
Carol & Lex Sears  
Howard Stewart  
Dr. Allison Titcomb  
Michelle & Manny Trindade  
Katherine & Glenn Van Loan  
Bruce Westberg  
Laurie & Larry Wetterschneider

WOMEN UNITED EXECUTIVE COMMITTEE

Tracy Benson  
Lillian Brantley-Thompson  
Sara Cohen (Literacy Champion Committee Chair)  
Lindy Cote  
Lori Cotten  
Elizabeth Cozzi  
Jane DeNigris  
LaVonne Douville  
Linda Drake  
Allison Duffy  
Dolores Duran-Cerda  
Lynne Wood Dunseberry  
Aimee Graves (Business Breakfast Engagement Committee Chair)  
Denisse Hernandez de Ortiz  
Della Hodson  
Ellen Howlett  
Daisy Jenkins  
Naomi Karp  
Adrianna Kong-Romero  
Susan Koz  
Dianne Maki-Sethi  
Anne Maley-Schaffner  
Wendy Marquez  
Sandy Maxfield  
Elizabeth McIntyre  
Karla Morales  
Jessica Novak  
Lisa Owens-Sredzinski  
Irene Robles-Lopez  
Mary Rowley  
Calline Sanchez  
Kassondra Silva  
Dr. Allison Titcomb  
Carol Weber  
Arika Wells (Executive Committee Chair)

YOUNG LEADERS UNITED EXECUTIVE COMMITTEE

Peyman Amini  
BMO Harris Bank  
Meredith Bode  
United Way of Tucson & Southern Arizona  
Savannah Ellwood  
Gono Auto  
Chris Gast  
University of Arizona College of Law  
Malika Ghafour  
United Way of Tucson & Southern Arizona  
Derrick Hyatt  
United Way of Tucson & Southern Arizona  
Laura Jones  
Caterpillar, Inc.  
Becky Richards  
Silverado Technologies  
Brenda Rojo  
GECO  
Cynthia Sosa  
Texas Instruments  
Chris Stemple  
Raytheon Technologies  
Scott Tobin  
Merrill Lynch

Women United is a global movement of more than 75,000 diverse women leaders who combine their financial power and talents to address key issues in their communities. In Southern Arizona, Women United devotes its efforts to early education and literacy. Its local impact can be seen through year-round activities such as volunteer reading and networking events. Their signature event is the Annual Business Leaders for Early Education Breakfast. In 2021, The Business Breakfast raised more than $98,000 for early childhood education in our community.

Young Leaders United (YLU) is a group of passionate, community-focused young professionals who want to connect with peers, serve their community and develop as leaders for change. They achieve these goals by participating in United Way events, engaging in community issues and giving personally. YLU raises funds for Opportunity Youth, 16-24-year-olds who are not connected to work or school. In 2021, YLU continued to raise funds to benefit Opportunity Youth and work closely with the Goodwill Metro Re-engagement Center to assist several individuals enrolled at the Center.

UNITED WAY

UNITED WAY TOCQUEVILLE SOCIETY DONORS

UNITED WAY WOMEN UNITED EXECUTIVE COMMITTEE

UNITED WAY YOUNG LEADERS UNITED EXECUTIVE COMMITTEE

27.
With a planned gift to United Way of Tucson and Southern Arizona, you can combine your desire to give back to the community with your overall financial, tax, and estate planning goals. Planned giving gives you a special connection with our community and its future success. You will help improve quality education, financial wellness and healthy communities of Tucson and Southern Arizona — for now and for years to come.

With the goal of reaching a $25 million endowment for our centennial celebration, you can support United Way’s community impact through the next 100 years by ensuring that vital programs serving our community are sustained, operational needs are met, and our community is poised to grow and thrive with its changing needs.

Imagine a community where... As United Way celebrates its 100th anniversary in 2022, a Centennial Endowment Fund has been established with the goal of reaching $25 million. Reaching our endowment goal will help to sustain the United Way of Tucson and Southern Arizona Community Impact Fund through the next 100 years.

"Claude and I believe in the future of this community. By investing in United Way’s Centennial Fund, we know we’re playing a part in laying the foundation for supportive programs that will reap dividends long into the future. Our community is our legacy, and we are proud to do our part to make Southern Arizona strong and healthy for generations to come.”

- Catherine and Claude Merrill
Centennial Fund Donors

2021 CENTENNIAL FUND DONORS

Vicki & John Balentine
Lori & Steve Banzhaf
The George Mason Green & Lois C. Green Foundation
Patricia & Howard Harpst
Catherine & Claude Merrill
Joan & Bill Smitherman
Nancy & Kristian Kluge
United Way is proud to have the highest possible ratings from Charity Navigator and GuideStar. These ratings and national accolades reflect United Way’s commitment to responsible stewardship and transparency.

**FINANCIALS**

**EXPENSES**
- Community Impact: $12,184,106
- Fundraising: $1,069,098
- Management & General: $980,032

**REVENUE**
- Contributions and Grants: $15,641,172
- Government Contracts: $6,495,805
- Donor Designations: $687,946
- Rent Revenue: $647,083
- Investment Income: $1,022,915
- Program Fees & Other Income: $100,499

**TOTAL REVENUE:** $24,595,420*

*Total revenues and expenses include amounts raised on behalf of others.
We bring together all facets of the community to solve pressing needs, so the future vision is about connecting all of these different dots to help make the community better for all Tucsonans.

- Lee Lambert, Chancellor Pima Community College

"Without United Way of Tucson’s support this year, our school would have closed due to COVID-19 financial hardships. Your support is educating children, improving families and giving kids from vulnerable populations a chance."

- Kelly Stolz & Dr. Fuentes Guadalupana Lab School
Having a community partner like United Way and Cradle to Career has been instrumental in assisting us at seeing our student’s data from a 10,000-foot view, in a way that feels familiar and inspiring. We have been able to use our partnership to assist us in creating plans that have been instrumental in getting heavy books in our students’ hands and building an intrinsic motivation to improve our students’ reading ability. —Zach Singer, Principal Quail Run Elementary, MUSD

“This is a wise and fiscally responsible nonprofit with great reach and the way they rally resources is incredible, not only through donations but through volunteerism.” —Michelle Trindade, Regional Vice President GEICO