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The impact of your United Way is executed through an actively engaged community, uniting around our guiding principle of building a thriving community. Uniting people, ideas, and resources, one individual and one family at a time, results in a stronger community, which makes all of us, individually, stronger ourselves. Your United Way celebrated 100 years of serving Tucson and Southern Arizona throughout 2022, and as we enter the new year, we commence our second century of service in doing what we have always done. Uniting the community in service of others.

Our collective impact is strengthened by working with more than 80 non-profit agencies, the municipalities of three counties, dozens of local, regional, and national foundations and coalitions, and hundreds of business and educational entities. This work involves breaking down silos and a united approach for the strongest possible results.

Developing solutions for complex social challenges is not something a single entity can do alone. When we unite and combine resources, expertise, and data, meaningful connections are made. Our community depends on the active engagement of our business, government, and non-profit partners to support programs and initiatives that promote high quality education, financial wellness, and healthy communities for everyone in Southern Arizona no matter the zip code you’re born in. A vibrant, healthy community benefits us all.

One example of Stronger United in action from the past year can be seen from our Cradle to Career (C2C) Partnership. C2C brings together a broad range of partners from across various sectors to develop and implement strategies that improve educational outcomes for our children.

This past year, C2C partners supported sixth grade educators in the Marana Unified School District by focusing on building teachers’ knowledge base to support their students in math. This included testing strategies, analyzing classroom data, and providing crucial professional development for the educators. This hands-on work directly led to district-wide change and the launch of a similar program in the Tucson Unified School District.

This critical improvement to our local education system was not accomplished in a bubble. It required cross-sector innovation, collaboration, and execution. The C2C Partnership is just one of the more than 20 active programs that are each a unique manifestation of being stronger united. We are thankful to our community for allowing us to have served nearly 260,000 individuals in 2022.

We all have something to contribute to being stronger united. Whether you’re able to volunteer your time, give of your talent, or donate your treasure, there’s a role and place for us all. When a community rallies around a united first approach, the local economy is healthier, the workforce is stronger, and opportunities more abundant.

As we enter our next century together, let’s all be mindful of those who have come before us, paving the way, and allowing us to build on their successes, multiplying their efforts, and doing ever better in the process. We are grateful in this season of reflection and say thank you, Tucson, and Southern Arizona, for supporting your United Way and demonstrating the power of living Stronger United.
WHO WE ARE

United Way of Tucson and Southern Arizona responds to our community’s needs, transforms individual lives and brings long-lasting, systemic change to our community by focusing on the key, underlying issues. We fight for education, financial wellness, equity and healthy communities for every person in Tucson and Southern Arizona from birth to end of life. Our role as community convener enables us to form strategic partnerships, mobilize the best resources and be the catalyst for needed, positive change.

MISSION

Building a thriving community by uniting people, ideas and resources.

VISION

A community where every child receives a high-quality education from birth to career, every adult has the opportunity to thrive financially and in the workplace, and every older person can retire and age with dignity and independence.

CORE VALUES

Accountable, Collaborative, Community-Oriented, Inclusive, Respectful, Results-Focused, Service-Oriented, and Transparent.
United Way goes beyond temporary fixes to create lasting change in our community. We convene people and organizations to find innovative solutions that positively impact more than 257,344 lives in Southern Arizona every year.
257,344

PEOPLE SERVED IN TUCSON AND SOUTHERN ARIZONA

United Way’s Community Impact

- **Children, Youth & Caregivers**: 52%
- **Families and Individuals**: 19%
- **Older Adults**: 29%

Six Year Increase: 107.53%
Together we are STRONGER UNITED.

Last year, more than 250,000 people were given life-changing support through the work of your United Way. That’s 1 in 4 members of our community. With 21% of our community living at or below the poverty line we know our programs, strategies, and commitment to increase impact is aligned in the strongest way with the needs of our community.

Donations to the Community Impact Fund deliver crucial services to children, families, and older adults in Tucson and Southern Arizona. This Fund provides vital support to our neighbors in the areas of education, financial wellness, and health. A donation to this fund is an investment in the future economic health of our community through its greatest resource, our people.

Through our direct services, programming, partnerships, grant funding, and volunteers this fund multiplies every $1 invested into a $5 impact. Our 100 years in Tucson and Southern Arizona has shown us that when we live united, we can achieve more than any single entity can alone because we’re Stronger UNITED.
BIRTH TO END OF LIFE SERVICES

EDUCATION
Improve educational and life outcomes for children, youth and young adults by advancing equity and excellence in education.

Programs:
- Accelerate Quality Cradle to Career Partnership (C2C)
- Dolly Parton Imagination Library
- Early Grade Literacy
- Family Support Alliance
- First Focus on Kids (FFK)
- Great Expectations
- My Summer Library
- Parent Advisory Group
- Pima County Children & Nature
- Read On Pima

FINANCIAL WELLNESS
Improve the equity of employment and financial wellness outcomes of adults and families for life-long well-being.

Programs:
- Coalition for Family Financial Wellness Partnership
- Financial Wellness: Southern Arizona Community Resources
- Operation United
- SingleCare Discount Prescription Card
- Singleton Foundation
- Volunteer Income Tax Assistance (VITA)

HEALTHY COMMUNITIES
Provide equitable access through education and resources to improve the quality of living and dying for older people and their families.

Programs:
- Affordable Housing for Older Adults
- Direct Care Workforce Resource
- ELDER Alliance
- End of Life Care Partnership
- Healthcare
At United Way of Tucson and Southern Arizona we firmly believe in and are committed to fostering a community built on principles of equity, diversity and inclusion, where everyone has equal access to opportunities, resources, and fair treatment. United Way recognizes that historic and systemic barriers have created disparities that persist across various dimensions of identity, including but not limited to race, ethnicity, gender, sexual orientation, socio-economic status, ability, and religion.

Our commitment to equity is rooted in the understanding that diversity is a fundamental strength, and by embracing and celebrating the unique experiences, perspectives, and contributions of every individual, we can create a more just and inclusive world. We seek to dismantle discriminatory practices and biases, and actively work towards eliminating inequalities in all aspects.

United Way of Tucson and Southern Arizona tracks data and analytics on all our programs and partnerships to find scalable solutions for our community. One area where we’ve been able to advance our equity lens is by finding new ways of reaching historically underserved and excluded populations. We can do this by increasing our demographic data collection internally as well as with partner programs. Since late 2020, demographic reporting has been collected on all applicable programs enabling us to make more informed decisions and bring the right voices to the table.

In particular, our Emergency Fund uses data to understand who is benefiting from funds and how to equitably reach households in need. In 2022, 292,854 people received help with basic needs from United Way’s emergency funding. Reporting reveals that 60% of supported households are headed by women, 2.5% include a veteran, and 24.7% with someone with a chronic health condition or disability. 65.7% of households identify as Hispanic/Latinx, 19.3% as non-Hispanic White, 17.3% as Black or African American, and 2% as American Indian or Alaskan Native. *note some households identified as a multi-racial household

“United Way recognizes that historic and systemic barriers have created disparities that persist across various dimensions of identity...”
Cecele and Raul, born and raised in Southern Arizona, have always dreamed of creating more opportunities for their children than they had. Growing up with little means they both looked for opportunities to improve their lives and break the cycle of generational poverty. Now as parents themselves, they are going to school, working 2-3 jobs, and navigating the joys and challenges of parenthood. Cecele and Raul have never been short on hard work and determination. Unfortunately, this hasn’t been enough to provide a pathway to the stability and opportunities they want for their kids. This year, they sought help from community resources and were connected to United Way of Tucson and Southern Arizona.

Through United Way of Tucson’s network of programs and services the Leon family has had access to high quality educational opportunities, received financial wellness and planning tools and have learned healthy behaviors for child development and self-care. The Leon family has never asked for or wanted a handout. They simply wanted an equitable chance to use the tools and opportunities available to hard working individuals to get a hand up. The Leon children are being given tools their parents never had. A dream come true for Cecele and Raul.

Our Tucson and Southern Arizona communities are filled with tens of thousands of loving and hardworking families just like the Leon’s. United Way of Tucson is striving to bring equitable opportunities to individuals and families that will create a ripple effect in our community for generations to come.
EDUCATION

United Way improves educational and life outcomes for children, youth and young adults from Birth to Career by advancing equity and excellence in education. Every step in a child’s life lays the foundation for future success. Together with our partners, we’re working on a variety of education programs and initiatives.

Cradle to Career (C2C) is a partnership of leaders from both the education and business sectors in Pima County who are using data to improve educational outcomes. The Family Support Alliance provides vulnerable families with the parenting resources they need to raise healthy and engaged children. The Great Expectations Program offers professional development to early childhood educators at no cost. Read On Pima provides support to eight local school districts to mitigate summer reading loss. Accelerate Quality aims to increase the number of quality early childhood education slots in Pima County.

188,844
BOOKS
GIVEN TO CHILDREN TO BUILD THEIR PERSONAL LIBRARIES

995
FAMILIES
RECEIVED GUIDANCE FOR RAISING AND NURTURING THEIR CHILD AT HOME

1,372
OPPORTUNITY YOUTH
CONNECTED BACK TO EDUCATION & CAREER PATHWAYS THROUGH RE-ENGAGEMENT SERVICES

4,813
PARENTS & CAREGIVERS
REACHED THROUGH BIRTH - AGE 8 LITERACY PROGRAMMING EFFORTS

1,459
CHILDREN
ARE IN EARLY CARE AND EDUCATION PROGRAMS ACTIVELY ENGAGED IN QUALITY IMPROVEMENT EFFORTS

11.
The Accelerate Quality program anchored at United Way of Tucson and Southern Arizona is committed to increasing the supply of high-quality early care and education opportunities for young children in Pima County so that all children get off to a strong start in learning and life. "It was a blessing when you called, because it was really touch and go trying to maintain a childcare the last couple of years, we were starting to feel really defeated. When I heard from you I was super excited because I knew you had resources and professional development opportunities we didn't previously have access to." - Deirdre O'Dowd, Owner/Director of Learning to Grow Childcare

To hear more visit or scan:
https://uwt.onl/AQ

My Summer Library at United Way of Tucson gives participating children the opportunity to select 12 free books to keep for their home library and read over the summer. Research has shown that access to books in the home can foster love of literacy and the early skills needed to become fluent readers later in the elementary years, especially for under-resourced families. Last year, we served 114 classrooms, which included 2,212 children receiving 26,544 books. "I just wanted to say thank you for all of these amazing new books that my daughter brought home on Friday. This is almost 78 dollars worth of books, and it's a great mix of books she can read to me and books that I can read to her. This was a really big deal and a huge jumpstart for my daughter's enthusiasm about reading." – Parent, My Summer Library Student
United Way’s Financial Wellness team focuses on improving the equity of employment and financial wellness outcomes for adults and families. They work toward a vision where everyone in Southern Arizona has the resources and access to meet basic expenses, save for emergencies, make informed financial decisions, pursue wealth-building opportunities, and contribute a voice to community decisions.

The Volunteer Income Tax Assistance (VITA) program provides free, quality tax preparation to households earning up to $73,000 annually. The Coalition for Family Financial Wellness, in partnership with the Siemer Institute, helps families avoid eviction, build income, and maintain school connections for children. The Financial Wellness Partnership, our growing network of nonprofits, government, and education organizations focused on economic mobility, engaged 40 entities last year with monthly meetings about best practices, community resources, and emerging financial research.

11,770 LOW-INCOME WORKING FAMILIES IN ARIZONA RECEIVED FREE TAX PREP

$20 MILLION IN FEDERAL REFUNDS RETURNED TO LOW-INCOME ARIZONA RESIDENTS

INCLUDING $6.4 MILLION IN EARNED INCOME TAX CREDIT

13,586 INDIVIDUALS RECEIVED ACCESS TO LOW-COST PRESCRIPTIONS THROUGH THE SINGLECARE PROGRAM

3,058 INDIVIDUALS & FAMILIES PROVIDED MUCH NEEDED SERVICES THROUGH OUR EMERGENCY RELIEF FUND
GARDEN DISCOVERY DAYS

The Family Support Alliance anchored at United Way helps fund the UA Cooperative Extension in Pima County to teach classes at the Arizona State Prison Complex. The innovative program works with fathers who have been incarcerated to teach them parenting skills and the importance of the role they play in their children’s lives through gardening. Garden Discovery Days classes demonstrate how gardening can teach parents to engage, let go, encourage, redirect, and nurture their children. The class offers a creative, non-threatening way to enhance parenting skills, communication, and self-esteem. “When I heard about this class, it did not make sense to me why gardening and parenting would be taught together. After getting into it, I realized how the two do go together. The responsibility of caring for a garden is like caring for your child. Both need patience, preparation, food, and a healthy environment. It is a cool way of learning parenting!” - Garden Discovery Dad Participant

VITA SUCCESS

The Volunteer Income Tax Assistance Program (VITA) at United Way of Tucson provides free tax preparation for people earning up to $73k annually. Each year, VITA completes thousands of tax returns for local families. One such family, the Molina’s, came up from Nogales for in person services. They’d lost significant income over the pandemic and wanted to save money on tax preparation services. In prior years, they had been filing with commercial services and always had to pay. With little earned income, they were hoping to qualify for the EITC. Their VITA preparer applied the 2019 “look back” option, which significantly added to their refund. “It is hard to put in words their gratitude and mood change, from anxiety and worry to joy, like a burden had been lifted when they learned their return had already been accepted electronically right there at the VITA facility and that they’d be getting a significant return.” - Jessica Smith, VITA Volunteer
HEALTHY COMMUNITIES

ELDER ALLIANCE
United Way’s Healthy Communities work focuses on improving the quality of life for older adults in Tucson and Southern Arizona from Retirement to End of Life. United Way’s ELDER Alliance is a broad collaboration of nonprofit organizations, businesses, government agencies, community partners and age 50+ residents. Through its dedicated action teams, the ELDER Alliance has established a strong system to support the rapidly growing older adult population, allowing older people to stay healthy longer, remain active and involved, and maintain maximum independence.

END OF LIFE CARE PARTNERSHIP
The Arizona End of Life Care Partnership (EOLCP), anchored at United Way of Tucson and Southern Arizona, is the largest funded end-of-life community-based partnership of its kind in the United States thanks to the David and Lura Lovell Foundation and Community Foundation for Southern Arizona. Since its inception in 2017, nearly $8,000,000 has been awarded to the Partnership. EOLCP Partners span healthcare, legal and social services, with a strong emphasis on diverse communities, and cultural and religious traditions.

Their Partners provide education, resources, services, and support to people of all ages in our community, helping them to navigate the challenging issues of serious illness, death, and dying.

The goal is to normalize conversations about death in our community. As of 2019, 75% of people in our community believe it’s important to discuss their end-of-life care wishes with family and loved ones, but 53% said they rarely or never discuss death and dying with anyone. EOLCP’s goal is to promote Advance Care Planning in our community, which significantly reduces healthcare costs, brings peace of mind for the individual, and reduces burden for healthcare providers, family, and loved ones.

20,994 OLDER ADULTS SERVED THROUGH PROGRAMS
5,843 OLDER ADULTS GIVEN TOOLS TO PLAN FOR END OF LIFE THROUGH WORKSHOPS AND COACHING SESSIONS
1,325 OLDER ADULTS HELPS
18,416 OLDER ADULTS REMAIN AT HOME WITH SUPPORTIVE SERVICES
122,762 PARTNER VOLUNTEER HOURS
DIRECT CARE WORKFORCE

The ELDER Alliance, anchored at United Way of Tucson, runs the Direct Care Workforce program which provides sponsorships to qualifying individuals in securing the mandatory requirements in becoming a direct care professional. Susanna was one of those candidates. “I hadn’t worked for 3 years but I knew I wanted to do Direct Care Work after taking care of my Mom in her final days. I heard United Way of Tucson could help with training and support. They even helped me pay for all the pre-qualification tests and fees. I was truly grateful for the help and they also coordinated a Direct Care class where I learned so much. Now that I’m in the field, I go home happy every day after work knowing that I’ve done something good for my community. There are so many people out there who need companionship and want to stay at home, and Direct Care Workers allow them to live their lives to the fullest.” - Susanna Hernandez, Direct Care Worker

ALGURIE’S STORY

Algurie’s organization, Coalition for African American Health and Wellness/Dunbar Pavilion, is a community partner of the End of Life Care Partnership anchored at United Way of Tucson and Southern Arizona. They are chartered to give presentations in Advance Directives called Honoring a Life Workshops. “We want to encourage the community to have the conversation with loved ones and their healthcare providers about what’s important to them, if they cannot speak for themselves. We are committed to serving the seniors of Tucson so that they have a quality of life that can sustain them to staying healthy, being active, continue to work, if they wish and be independent. This is what I want for myself so it’s important to be involved where you can make a contribution and impact the community you serve.” - Algurie Wilson, EOLCP Community Partner
COMMUNITY ENGAGEMENT

DAYS OF CARING

United Way of Tucson’s Days of Caring is Arizona’s single largest volunteer event. Every year, thousands of people from area businesses, schools and community groups lend their time, talents, and energy to volunteer for projects that make a difference in our community. With the ongoing pandemic, various volunteer projects were offered to maximize safety. United Way of Tucson once again partnered with UA Eller College Make a Difference Day to make the 23rd Annual Days of Caring a success. The collaboration of community partners and volunteers helped make a significant impact in our community. 2,080 volunteers from community groups and businesses completed 123 projects, including events, collection drives, landscaping, renovations and other projects that benefit Southern Arizona. Volunteers brought 6,300 hours of community service to the community.

BUSINESS BREAKFAST

The annual Business Leaders Breakfast for Early Education, hosted by United Way’s Women United, brings together hundreds of business leaders and educators to raise awareness and funds for early childhood education. Educated workers are critical to the 21st century workforce and the health of our local economy. In 2022, nearly 305 influential business and community leaders helped raise more than $100,000. Studies show that children who read proficiently by the end of third grade are more likely to succeed academically and graduate from high school prepared for college and careers. Currently, 54% of children in Pima County are not reaching this crucial benchmark. The Business Breakfast targets this issue that affects all of us and the future of Tucson and Southern Arizona.
VOLUNTEER CENTER

Volunteering is at the core of United Way of Tucson’s mission. We know UNITING our community results in the greatest impact. The Volunteer Center at United Way of Tucson currently partners with community organizations such as the City of Tucson, Tucson Clean and Beautiful, the Southern Arizona Volunteer Management Association, The University of Arizona, and many more. We are poised to grow our collaborations and offerings to deepen our engagement with corporate partners, nonprofit entities and caring residents to change more lives and build a thriving community.

United Way of Tucson hosts a free online community platform for volunteering (volunteer.unitedwaytucson.org), aimed at matching community members with various volunteer opportunities throughout Tucson and Southern Arizona. This online volunteer hub is hosted through the Golden Volunteer platform, which allows nonprofits to easily post upcoming and ongoing volunteer opportunities. Nonprofit agencies can partner with United Way of Tucson through Golden, allowing us to share their opportunities. It is easy for volunteers to create a profile and register for any available opportunities. We now can track volunteers at any given period, and nonprofit agencies can easily contact volunteers signed up for a specific opportunity.

We work with our corporate partners to coordinate special volunteer opportunities tailored to their needs throughout the year. We use our community connections to create the perfect volunteer opportunity for employees throughout various industries.

VITA VOLUNTEERS

United Way’s free tax preparation program continued in 2022, powered by our incredible core of Volunteer Income Tax Assistance (VITA) volunteers. 93 volunteers in Pima County stepped up to the task of preparing taxes amid the pandemic, which meant completing full training and delivering services completely online. Along the way, volunteers learned how to use new software platforms and help low-income taxpayers navigate online services comfortably and confidently. Their volunteer efforts helped us bring close to $20 million in tax refunds to families in Arizona over the course of the season.
Every year, individuals, companies and foundations throughout Tucson and Southern Arizona build a stronger community by supporting United Way’s mission. The 2021/2022 Campaign effort was led by Allison Duffy of Silverado Technologies. More than 7,500 individuals and companies responded to the community call. Thank you to all of United Way of Tucson and Southern Arizona’s champions for their exceptional generosity!

2021 - 2022 CORPORATE SPONSORS

#This is Tucson
*Freeport-McMoran
*GEICO
Adelante Foundation established by Nadine & Eddie Basha
ALTA Consulting
Amphitheater Public Schools
Arizona Daily Star
Bank of America
Banner - University Medical Center Tucson
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CBIZ
Child & Family Resources, Inc.
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Desert Diamond Casinos DPR Construction
Easter Seals Blake Foundation
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Elliott Family Charities
Farhang & Medcoff Attorneys
Helios Education Foundation
Hughes Federal Credit Union
IBM Corporation
Keegan, Linscott & Associates, PC
La Frontera Center
LeCroy & Milligan Associates Inc.
Make Way for Books
Morgan Stanley
National Bank of Arizona
News 4 Tucson
Northwest Healthcare
NuPoint Marketing
OOROO Auto
Pacific Premier Bank
Pima Area Labor Federation
Pima Community College
Pima County - ECAP
Raytheon
REDAR R.E. Darling Co., Inc.
Rick Engineering Company
Roche Tissue Diagnostics
Ruda-Cardinal
Silverado Technologies Inc.
Simply Bits
Southern Arizona Association for the Education of Young Children
Southwest Human Development
Sunstreet Mortgage
Texas Instruments
TMC Healthcare Tucson Electric Power Company
Tucson Unified School District
University of Arizona
UPS
Vail School District
Viable Insights
WaFD Bank
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West Press
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Coalition for African American Health & Wellness
Community Foundation for Southern Arizona
Diamond Family Foundation
Dr. Clara Seipple Webster Foundation
First Things First
Freeport-McMoRan Foundation
Funeral Consumers Alliance of AZ
Governor’s Office for Youth, Faith & Families
Health Current
Heartland Hospice
Internal Revenue Service
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Knisley Family Foundation, Inc.
Legacy Foundation of Southeast Arizona
Mercy Care
Pacific Premier Bank
Pima Council on Aging
Pima County
Raytheon Technologies
Roots & Roads Community Foundation
Southern Arizona Senior Pride
Step Up to Justice
StriveTogether
The Carolina Fund
The David and Lura Lovell Foundation
The Eliot Spalding Foundation
The John David Mooney Foundation
The Learning Community for Loss, Grief and Transition
The San Francisco Foundation
The Siemer Institute for Family Stability
Tu Nidito Children & Family Services
Tucson Foundations
Tucson Medical Center
Vitalyst Health Foundation
Wells Fargo
Wells Fargo Foundation
2022 CIRCLE OF EXCELLENCE AWARDS

Best of the Best ECL of the Year: TMC Team: Bruce Ayers, Heidi Hultquist, and Megan Bucnis
Rookie of the Year Award: Nick Hilton, The University of Arizona
LIVE UNITED Award: Child Family Resources
Building a Better Community Award: TMC HealthCare
Cornerstone Award: RE Darling
Time, Talent, Treasure Award: Lillian Brantley-Thompson
Champions of Caring Award: Caterpillar, Inc.
Partnership Award: UPS Teamster Local 104
All American Award: Allison Duffy of Silverado Technologies
Best Small Company: Rick Engineering
Best Medium Company: QuikTrip
Best Large Company: Freeport-McMoRan
Michael J. Harris Spirit of Tucson Award: GEICO

TOP 100 CORPORATE CHAMPIONS

AGM Container Controls
Amphitheater Public Schools
Anheuser-Busch
Arizona CFC
Arizona Complete Healthcare (Centene)
Arizona Gives Day
Arizona Public Service - Saguaro Power Plant
Association of Universities for Research in Astronomy - AURA
AYCO Charitable Foundation
Bank of America
Banner Bank
Banner-University Medical Center Tucson
Barker Contracting
Bayer Crop Science
Blue Cross Blue Shield of Arizona
BMO Harris Bank N.A.
Border States Electric Supply
Borderland Construction Company, Inc.
Caterpillar Inc.
Citi
City of Tucson ECAP
Comcast Communications
Commerence Bank of Arizona
CopperPoint Mutual Insurance Company
Costco Wholesale
Crescent Crown Distributing, LLC
Dataworks
Diageo Beer Company
Dillard's - Park Place-914
Dillard's - Tucson Mall-915
Diversified Design & Construction
Drexel Heights Fire District
Easterseals Blake Foundation
Edmund Marquez Agencies Allstate Agencies
Eli Lilly Company
Empire Machinery
Enterprise Holdings
Exact Sciences Corporation - Remote
ExxonMobil
FedEx
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Freeport-McMoRan, Inc.
Frito Lay
Garmin International
GEICO
Harlow Gardens
IBM Corporation
IBM Retirees
Illinois Tool Works Inc.
Jim Click Automotive Team
Kalil Bottling Co.
Keegan, Linscott & Associates
Kellogg Co.
KVOA Communications
Lewis Roca Rothgerber Christie
MHIRJ Aviation
National Bank of Arizona
Nationwide Insurance
Nelnet
Niles Investment Corp.
Northern Trust, NA
Northwest Healthcare
O'Reilly Auto Parts
O'Reilly Chevrolet
Pascua Yaqui Tribe
Pima Area Labor Federation
Pima Community College
Pima Council on Aging
Pima County ECAP
Principal Financial Group
Quik Trip HQ (Tulsa, OK)
Rain Bird Corporation
Raymond James
Local Offices
Raytheon Company
RE Darling Co. Inc.
Rick Engineering Company
Roche Tissue Diagnostics
Silverado Technologies Inc.
Simply Bits
Southern New Hampshire University
Southwest Gas Corporation
Sunnyside School District
Target Stores
Team Fishel
Texas Instruments
TMC HealthCare
TRICO Electric Cooperative Inc.
Tucson Electric Power Company
United Community Health Center
United Parcel Service
UnitedHealth Group
University of Arizona
US Bank
Vail School District
Verizon Mobile Communications
WaFd Bank
Wells Fargo

20.
AFFINITY GROUPS

Founded in 1984, the United Way Tocqueville Society is an opportunity for passionate individuals to become more deeply involved in our mission. The Tocqueville Society recognizes local philanthropic leaders who have devoted time, talent and funds to create change in our community. In Tucson and Southern Arizona, Tocqueville Society members demonstrate how generosity today impacts the generations of tomorrow. Last year, United Way’s Tocqueville Society had 72 members totaling $4,166,203 in gifts for Southern Arizona.

Women United is a global movement of more than 75,000 diverse women leaders who combine their financial power and talents to address key issues in their communities. In Southern Arizona, Women United devotes its efforts to early education and literacy. Its local impact can be seen through year-round activities such as volunteer reading and networking events. Their signature event is the Annual Business Leaders for Early Education Breakfast. In 2022, The Business Breakfast raised more than $100,735 for early childhood education in our community.

Young Leaders United (YLU) is a group of passionate, community-focused young professionals who want to connect with peers, serve their community and develop as leaders for change. They achieve these goals by participating in United Way events, engaging in community issues and giving personally. YLU raises funds for Opportunity Youth, 16-24-year-olds who are not connected to work or school. In 2022, YLU continued to raise funds to benefit Opportunity Youth and work closely with the Goodwill Metro Re-engagement Center to assist several individuals enrolled at the Center.
TOCQUEVILLE SOCIETY DONORS

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With a planned gift to United Way of Tucson and Southern Arizona, you can combine your desire to give back to the community with your overall financial, tax, and estate planning goals. Planned giving gives you a special connection with our community and its future success. You will help improve quality education, financial wellness, and healthy communities in Tucson and Southern Arizona — for now and for years to come.

With the goal of reaching a $25 million endowment, you can support United Way’s community impact through the next 100 years by ensuring that vital programs serving our community are sustained, operational needs are met, and our community is poised to grow and thrive with its changing needs.

Secure your legacy today.

“The Diamond/Levy families have been supporters and advocates of United Way of Tucson and Southern Arizona for over 50 years through our volunteer time and philanthropic contributions. We recognize the positive impact that the organization has had in meeting the needs of our community and our wish is to continue this legacy through our $1 million gift to the Centennial Endowment Fund.”

- Helaine Levy, Diamond Foundation Centennial Fund Donor
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United Way is proud to have the highest possible ratings from Charity Navigator, GuideStar and Great Non-Profits. These ratings and national accolades reflect United Way’s commitment to responsible stewardship and transparency.
# FINANCIALS

## EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Impact</td>
<td>$11,752,941</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$1,231,292</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$1,138,005</td>
</tr>
</tbody>
</table>

**TOTAL EXPENSES: $14,122,238**

## REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and Grants</td>
<td>$7,689,784</td>
</tr>
<tr>
<td>Government Contracts</td>
<td>$5,845,117</td>
</tr>
<tr>
<td>Donor Designations</td>
<td>$641,070</td>
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<tr>
<td>Rent Revenue</td>
<td>$657,516</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$(868,338)</td>
</tr>
<tr>
<td>Program Fees &amp; Other Income</td>
<td>$86,850</td>
</tr>
</tbody>
</table>

**TOTAL REVENUE: $14,051,999**

*Total revenues and expenses include amounts raised on behalf of others.*
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July 1, 2021 - June 30, 2022

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“Everyone deserves a level playing field and the United Way of Tucson is a recognized way that our community can make a huge impact by working together to give of our time, talent and treasure.”

- Michelle Trindade, Senior Vice President Customer Experience, GEICO

“I am writing you this message to tell you how much I appreciate United Way of Tucson’s help with my babies. Especially in this difficult time I am very grateful in all the love I have been receiving and am more than grateful for this program.”

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