

LIVE UNITED



20th Annual Circle of Excellence

Sponsorship Application

United Way of Tucson
and Southern Arizona



The Circle of Excellence Luncheon is an annual recognition event honoring outstanding community champions who volunteer their time, talent and resources to carry out the mission of United Way. This event is a time to celebrate successes and the hard work put forth by our business and community partners.

A lively award ceremony takes place during the luncheon in which companies of all sizes and individuals are recognized for their excellent service and effort. An emcee hosts more than 300 attendees, weaving in photos and video to recap the campaign year. A fun theme and activities, such as a photo booth and raffle, make the Circle of Excellence Luncheon a much-anticipated event throughout the campaign year.



May 22nd, 2024, 11:00am – 1:00pm
DoubleTree by Hilton – Reid Park

Thank you for your support of the 2024 Circle of Excellence.
Please send completed applications to coe@unitedwaytucson.org

\$5,000 Sponsor (Platinum)

- 2 VIP Tables
- Full Slide ad during Event (5.25"W x 4.125"H)
- Prominent logo placement on website
- Prominent logo placement during event
- Social Media Recognition
- Email Distribution list Recognition: Event emails, Good News Network (20K+ email list)
- Pre & Post event marketing recognition
- Mention in Press Release

\$2,500 Sponsor (Gold)

- 1 VIP Table
- Full Slide ad during Event
- Prominent logo inclusion
- Social Media Recognition
- Email Distribution list Recognition: Event emails, Good News Network (20K+ email list)

\$1,000 Sponsor (Silver)

- 1 VIP Table
- Half Slide ad during Event
- Social Media Recognition
- Email Distribution list Recognition: Event emails, Good News Network (20K+ email list)

\$500 Table Sponsor

- 1 VIP Table
- Event program listing

\$500 Raffle Sponsor

- Social Media Recognition
- Event program listing

Event Program Tribute Ads

Celebrate your campaign or employees with a tribute ad!

\$500 full pg. tribute (5.25"W x 8.25"H)

\$250 1/2 pg. tribute ad (5.25"W x 4.125"H)

Tribute ad ideas:

- Congratulate your company or employee on a nomination
- Celebrate your United Way Campaign
- Pay tribute to a special employee or team
- Share fun photos from a company event

Billing Information:

Check Enclosed

Invoice Me

Debit/Credit card payment*

*For debit and credit transactions please call Erin Haugen (520) 903-3912

Name:

Company:

Email:

Phone:

Please send **HIGH RES .PNG** logos and ads by **April 5th** to coe@unitedwaytucson.org.
If you have questions or concerns, please contact **Jen Wolf** at JWolf@unitedwaytucson.org