

HOUSING AFFORDABILITY & AVAILABILITY



HOW YOUR UNITED WAY ENGAGES IN IMPROVING HOUSING STABILITY FOR ALL SOUTHERN ARIZONA RESIDENTS

Individuals

CRISIS DIVERSION:

- Emergency Funding
- Rental, mortgage, utility assistance
- Food and other assistance to help meet immediate needs



Families & Older Adults

EVICITION PREVENTION:

- Direct financial assistance to families to keep kids in school and prevent disruptive moves
- Financial Empowerment Collaborative connects families with financial coaches and other supportive services to improve stability
- Affordable Housing Initiative for Older Adults raises awareness of the impact of increasing costs on individuals with fixed incomes

Direct Service Providers

FINANCIAL & INFRASTRUCTURE SUPPORT

- Funding to support staff of housing service providers
 - Multiple agencies receive grant funding for eviction prevention and family financial stability work
- Financial support of outside agency emergency funds
- Eviction Prevention Case Managers Coalition
 - A space for providers to share resources, improve efficiency of service delivery and obtain peer support

Systems

ADVOCATING FOR CHANGE:

- United Way convenes the Financial Wellness Partnership, Affordable Housing Initiative for Older Adults and other large coalitions who engage in collective impact work to examine and champion improvements in all facets of the housing ecosystem
- Public Policy Groups engage with government entities and elected officials to advocate for best practices, increased funding, growth of affordable housing stock and other policies
- Leadership roles in outside groups, such as the Tucson-Pima Collaboration to End Homelessness

HOUSING PROGRAM HIGHLIGHTS

EMERGENCY FUNDS

(housing, basic needs, eviction prevention)

OVERVIEW: The majority of Arizona households who fall behind on rent only need 1-2 months of income to catch up. Short-term, intensive assistance – akin to a ‘shot in the arm’ – is often enough to help them get back on their feet and start re-building stability.

IMPACT: Since 2022, emergency funds from United Way have **supported nearly 3,000 people – 89% of which are households with children** – to stay safe, stable, and housed. Almost all of these households are engaged in other programs in conjunction with their assistance (case management, housing programs, financial education, coaching & workshops), Additionally, United Way’s collaboration with local food banks has supported the **distribution of more than 17 million pounds of food for tens of thousands of people.**

EVICTION PREVENTION FOR FAMILIES

(housing, financial education/coaching, case management)

OVERVIEW: We can’t expect children to succeed in school when they don’t have a safe, stable place to call home. Through a partnership with the Siemer Institute, United Way of Tucson supports four local organizations to offer eviction prevention resources such as housing case management and financial education/coaching for families.

IMPACT: In 2022, our eviction prevention **efforts supported 116 families – 266 children.** 100% of the families engaged avoided a move that would have disrupted their child’s health or education.

CONNECT & LEARN MORE

For more information:

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