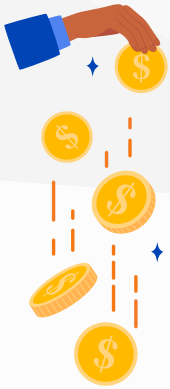
UNITED WAY
Tucson and
Southern Arizona

HOW DOES THE COMMUNITY IMPACT FUND WORK?

EVERY $5 INVESTED...

Helps us build a community where every child receives a high-quality education from cradle to career, every adult has the opportunity to thrive financially and in the workplace and every older person can retire and age with dignity and independence.



TO THE COMMUNITY IMPACT FUND...

Community Impact occurs when organizations from different sectors agree to unite together to solve complex problems using a structured form of collaboration. United Way of Tucson and Southern Arizona provides the space and structure to support these efforts and dedicated staff to guide the vision and strategic development to work towards large-scale social change. United Way's efforts help to align activities and establish shared measurement practices to build best practices, leading to the most community-aligned and robust programs and services.

LEVERAGES A $25 COMMUNITY IMPACT IN SOUTHERN ARIZONA.

Every dollar stays right here in Tucson and Southern Arizona and goes further because of the community approach and strategic networks United Way has in place. Investments are amplified locally by collaborating with non-profit partners, utilizing volunteers and by applying for federal and national grants that bring new dollars into southern Arizona to help build a thriving community.

YOUR COMMUNITY INVESTMENT GOES TOWARDS:

EDUCATIONAL SUCCESS

Expand equitable access to high-quality educational pathways for children, youth, and adults for lifelong success.

FINANCIAL WELLNESS

Increase financial wellness resources, including workforce development and household stability.

HEALTHY LIVING

Improve access to physical and mental health resources for under served families and individuals.

HOUSING STABILITY

Increase equitable access to affordable housing and supportive services to prevent and alleviate homelessness.

SUPPORTING MORE THAN 420,000 PEOPLE ANNUALLY

FEATURED COMMUNITY IMPACT PROGRAMS

*read more about dozens of other initiatives in each impact area at UnitedWayTucson.org/Our-Work

My Summer Library

The My Summer Library program provides elementary school children in Southern Arizona who reside in high-need communities with 12 free self-selected books to keep for their personal libraries and mitigate summer learning loss. Last year, we served 114 classrooms, which included 2,542 children receiving 30,504 books. "I just wanted to say thank you for all of these amazing new books that my daughter brought home. This was a really big deal and a huge jumpstart for my daughter's enthusiasm about reading."
– Parent, My Summer Library Student

Volunteer Income Tax Assistance (VITA)

The VITA Program at United Way of Tucson provides free tax preparation for people earning up to $79k annually. Each year, VITA completes thousands of tax returns for local families. One such family, the Molina's, came up from Nogales for in person services. They'd lost significant income after an unexpected layoff and their VITA volunteer was able to help relieve some of that burden by getting them a significant refund. "It is hard to put in words their gratitude and mood change, from anxiety and worry to joy, like a burden had been lifted when they learned that they'd be getting a big return." - Jessica Smith, VITA Volunteer

Direct Care Workforce Program

The ELDER Alliance, anchored at United Way, runs the Direct Care Workforce program which provides sponsorships to qualifying individuals in securing the mandatory requirements in becoming a direct care professional. Susanna was one of those candidates. "I hadn't worked for 3 years but I knew I wanted to do Direct Care Work after taking care of my Mom in her final days. I heard United Way could help with training and support. They even helped me pay for all the tests and fees. Now that I'm in the field, I go home happy every day after work knowing that I've done something good for my community." - Susanna Hernandez, Direct Care Worker

Eviction Prevention

United Way of Tucson's Financial Wellness Partnership is committed to providing eviction relief to local families. We can't expect children to succeed in school when they don't have a safe, stable place to call home. Through a partnership with the Siemer Institute, United Way of Tucson supports four local organizations to offer eviction prevention resources such as housing case management and financial education/coaching for families. In 2022, our eviction prevention efforts supported 116 families – 266 children. 100% of the families engaged avoided a move that would have disrupted their child's health or education.

INVEST IN YOUR COMMUNITY TODAY!